

News Release

Hyundai to Expand Its Eco-focused Product Lines to 13 by 2022

- Hyundai will introduce six alternatively-fueled sedans and seven SUVs
- Alternative fuel powertrains include Electric, Hybrid and Plug-in Hybrid systems
- Benefitting the U.S. Environment, Hyundai's green technology leadership and propulsion helps enhance its customers' lives

ANN ARBOR, Mich., Nov. 7, 2019 – Hyundai today announced its commitment to introduce 13 alternatively fueled vehicles by 2022, including six sedans and seven SUVs. Upcoming highlights from this eco-friendly commitment include a refreshed 2020 Ioniq Electric, Hybrid and Plug-in Hybrid to be revealed later this month at the Los Angeles Auto Show. In addition, the all-new Sonata HEV sedan will be coming next year. The remaining nine eco-focused products will be showcased over the next three years.



EMBARGO: Thursday, November 7 @ 2:00 PM EST

“As the automotive industry evolves to meet the needs of a diverse customer base and environmentally-aware society, we will continue to provide alternative-propulsion options in a variety of product choices,” said Mike O’Brien, vice president of Product, Corporate and Digital Planning, Hyundai Motor America. “For consumers seeking forward-thinking and eco-friendly personal transportation options, Hyundai’s product line-up meets these criteria and more.”

Hyundai Product Lineup

Hyundai to Expand Its Eco-focused Product Lines from 5 to 13 by 2022
Vehicles include Hybrid, Plug-In Hybrid, All Electric and Hydrogen

2022 Eco-Focused Product Lines



Hyundai’s commitment to eco-friendly propulsion leads to improved powertrain efficiencies, particulate-matter contributions and an exceptional level of clean air improvements.

HYUNDAI MOTOR AMERICA

At Hyundai Motor America, we believe everyone deserves better. From the way we design and build our cars to the way we treat the people who drive them, making things better is at the heart of everything we do. Hyundai’s technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to create a better experience for customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide and nearly half of those sold in the U.S. are built at Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

EMBARGO: Thursday, November 7 @ 2:00 PM EST

Please visit our media website at www.HyundaiNews.com

Hyundai Motor America on [Twitter](#) | [YouTube](#) | [Facebook](#) | [Instagram](#)

Contact

Michele Tinson

(734) 740-4650

mtinson@hmausa.com