

ANNUAL REPORT 2018



WFSJ BOARD OF DIRECTORS (2017-2019)



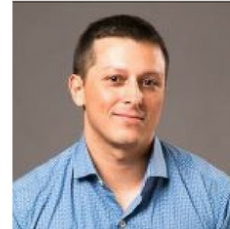
President
Mohammed YAHIA
Egypt



Vice- President
Milica MOMCILOVIC
Serbia



Member-at-large
Wolfgang GOEDE
Germany



Member-at-large
Federico KUKSO
Argentina



Member-at-large
Ochieng OGODO
Kenya



Treasurer
Tim LOUGHEED
Canada



Secretary
Mandi SMALLHORNE
South Africa



Member-at-large
Bouchra OUATIK
Canada



Ex-officio Director
Curtis BRAINARD
United States

on)

f Science Writers

t the UN

61 Member Associations

10,000 individual members globally



2018 – Recruitment of a new Executive Director

Mandate

- Make the WFSJ sustainable.....
- Make the WFSJ more professional in every way

Christophe Bourillon

- Not a Science Journalist!
- Leading, managing and turning-around international associations
 - Wind Europe, European Biofuels Association, World Nuclear Association
 - 15 year participant in the negotiations of the UN Convention on Climate Change.

OUR VISION & MISSION

VISION

- We **believe** that science journalism will help make science accountable.

MISSION

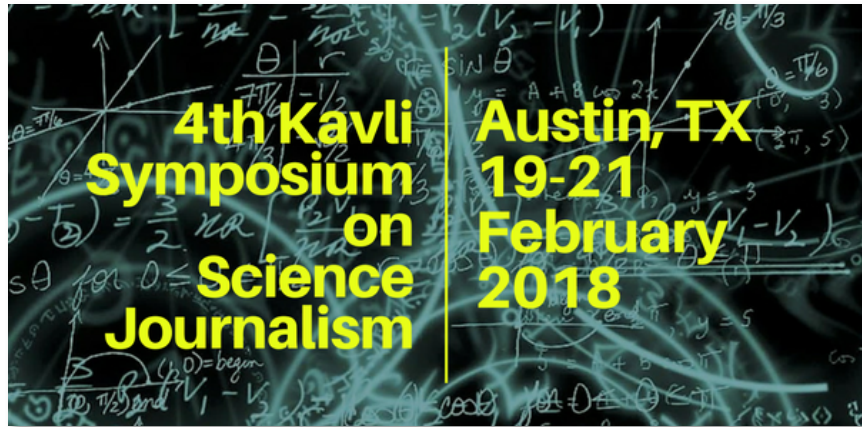
- **Advance** science journalism as a bridge between science, scientists and the public.
- **Promote** the role of science journalists as key players in civil society and democracy.
- **Improve** the quality of science reporting, promote standards and support science journalists globally.

NEW STRATEGY

- **Continue capacity-building for SJ but, additional activity: stakeholder engagement on the Realities of being a Science Journalist (United Nations, European Institutions, Inter-governmental Orgs.)**
- **Ultimate objective:**
 - **Raising awareness of the realities of Science Journalists (vs “cellphone”)**
 - **Helping create the economic conditions for more work for Science Journalists**
- **New membership category? (corporate members: news media organisations (no voting rights))**

ACTIVITIES BETWEEN JANUARY-SEPTEMBER 2018

EVENTS



February 2018

Technology & Truths and how to ethically harness the potential of open source data and avoid fake news.

- **Data Journalism**
- **Protecting Data Sources & Personal Data**
- **Fact-checking & Fighting Misinformation**
- **A.I. & Science Journalism**

EVENTS

Science Talks

Register online!



WILEY

Started May 2018

An Educational Webinar Series from Wiley for Journalists

- **Webinar #1: Power of the Media** – How to Translate Cochrane Health Evidence to Inform the Public - Tuesday 22 May
- **Webinar #2: Tackling Ebola:** The latest facts and figures on this infectious disease including news about vaccines - Tuesday 24 July
- **Webinar #3: New HIV and AIDS evidence** that journalists should know - Tuesday 25 September
- **Webinar #4: Artificial Intelligence challenges** and its potential for science journalism - Tuesday 27 November

PARTNERSHIP



March 2018

L'Oréal-UNESCO for Women in Science

20th Anniversary Publication

- Major discoveries done by L'Oréal laureates in the physical sciences over 20 years (1998-2018)
- Canadian journalist, Susan Usher, contributed for WFSJ to a comprehensive overview with 20 women scientists.

"The success of vaccination strategies largely relies on having good information about the field viruses and the capacity to update the vaccines."



Professor Huihui Chen, 2015 Laureate for Asia-Pacific

you to some of the women scientists in medicine, biology, genetics, chemistry, astronomy and physics whose work has been recognized by the L'Oréal-UNESCO For Women in Science Award each year since the programme was inaugurated in 1998. You will meet Professor Jennifer Doudna and Emmanuelle Charpentier, who, in a transformative partnership, developed the CRISPR/Cas9 gene editing system. Professor Huihui Chen from Hainan, China, whose research has brought innovative vaccines

against bird flu, Professor Jill Farraro from South Africa, whose work on resurrection plants brings hope for drought-resistant crops in Africa, and Professor Amosah Gurb-Fakim, who invented medicinal plants on Mauritius, created the Centre for Phytotherapy Research and, in 2013, was elected President of Mauritius in 2015. These researchers, and the many others you will encounter here, are each determined to put their talents to work to preserve and improve life on Earth.



Professor Deborah S. Jin, 2012 Laureate for North America

"Quantum computing will help us understand how nature works at the chemical level."



Professor Michelle Simmons, 2017 Laureate for Asia-Pacific



"But women are still not being given the opportunity to excel. Governments should start thinking seriously about how they can help women."

Professor Gaurav Thapar, 1998 Laureate from Africa and Arab States



Professor Grace Gaidwan-Thayer, 1998 Laureate from Africa and Arab States

Life with heart disease

Success in reducing mortality from cardiovascular disease means that increasing numbers of people are living with, rather than dying from, the disease. According to the American Heart Association, there are currently 82 million people in the US living with cardiovascular disease, including the after-effects of heart attacks or strokes (1). Along with increased prevention efforts, researchers and clinicians are now focusing on ways to improve the outcomes of cardiac interventions, so that people are better able to resume autonomous and productive lives.

Cardiac rehabilitation, provided in hospital following an intervention, or in the community in the weeks and months after discharge, has been found to make a significant difference. Norman Wenger co-chaired the 1985 Cardiac Panel on Cardiac Rehabilitation for the US Agency for Health Care Policy and Research, a particularly meaningful role, in the codification of several decades of research and advocacy to move rehabilitation beyond the experimental phase (2). For researchers, the ultimate reward for years of patient and hard work is to produce real and widespread change. As Wenger stated upon publication of the guideline: "The enormous significance today is that it is an accepted component of the continuum of cardiac care, with cardiac rehabilitation being a Class Ia recommendation in all contemporary cardiovascular clinical practice guidelines."



Constructing the Future of Science Journalism in Europe

- Toulouse, July 9, 2018
- **28 journalists** reflected and exchanged on digital formats and collaboration as means to build compelling science stories for the public
- Partners: Kavli Foundation and Lookout Station

KAVLI PRIZE SCHOLARS

- Five science journalists attended the **Kavli Prize award ceremony in Oslo** (1-6 September 2018)
- **48 applications** received from **29 countries**
- **Jury members:** Wolfgang Goede and Federico Kukso
- Organized in partnership with the Norwegian Academy of Science and Letters

THE FIVE WINNING JOURNALISTS

- Angela Posadas Swafford – Colombia
- Ling Xin – China
- Iván Carillo – México
- Sibusiso Biyela – South Africa
- Simon Pleasants – Australia/Japan



More Events // 2018

- **July @ESOF 2018: Board Members meet face to face – July 9 in Toulouse** and the AGM Toulouse - July 10.

Fall:

- **SJCOOP review: trainees Survey in Fr and EN and data analysis. Report to be published in 2019.**
- **KS5 : invites and program development with KS5 Advisory Committee. Linkages with European journalists.**
- **UKRI training Selection process: Africans journalists, March 2019, Harwell, UK.**
- **September : The new Executive Director, Christophe Bourillon, in office**

ACTIVITIES SINCE SEPTEMBER 2018 – 1/3

- **September to December 2018**
 - Audit of the Federation (membership, staff, workings, procedures, etc)
 - Secretariat disconnected from the members (“office knows better... »
 - Secretariat... (files, workings, procedues
 - Strategy/Recommendation :
 - *“COMING OF AGE - The WFSJ as the forum for, and the voice of, science journalists”*
 - *Secretariat: “Giving the Federation back to the members..”*
- **Finances**
 - **Presentation of the 2018 Audited accounts**

WORLD FEDERATION OF SCIENCE JOURNALISTS

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED DECEMBER 31, 2018

	2018	2017
REVENUES		
Subsidies and contributions		
Other grants	\$ 282,704	\$ 156,086
Adessium Foundation	26,146	80,495
Fonds de recherche du Québec	1,650	8,140
International Development Research Center (IDRC)	-	232,190
	310,500	476,911
Interests and other revenues	9,107	2,517
Subscriptions	9,049	8,046
Other donations	5,075	10,080
World conference of science journalists	-	127,690
Gordon and Betty Moore Fundation	-	79,882
	<u>23,231</u>	<u>228,215</u>
	<u>333,731</u>	<u>705,126</u>
EXPENSES		
Salaries and fringe benefits	159,223	211,364
Travel and lodging	75,347	31,595
Professional fees	43,715	145,269
Other perdiem	36,115	6,625
Rent	16,382	17,105
Telecommunication	6,924	9,114
Conferences	5,542	18,917
Office supplies and expenses	5,477	3,051
Consultants	4,724	5,311
Insurance	3,023	3,741
Depreciation of fixed assets	1,093	507
Interests and bank charges	1,010	1,440
Local travel	449	644
Miscellaneous	301	628
World conference of science journalists	-	167,975
Exchange loss (gain)	<u>(22,608)</u>	<u>16,704</u>
	<u>336,717</u>	<u>639,990</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ (2,986)</u>	<u>\$ 65,136</u>

WORLD FEDERATION OF SCIENCE JOURNALISTS
CHANGES IN NET ASSETS
FOR THE YEAR ENDED DECEMBER 31, 2018

	<u>2018</u>	<u>2017</u>
BALANCE, BEGINNING OF YEAR	\$ 361,488	\$ 296,352
Excess (deficiency) of revenues over expenses	<u>(2,986)</u>	<u>65,136</u>
BALANCE, END OF YEAR	<u>\$ 358,502</u>	<u>\$ 361,488</u>

WORLD FEDERATION OF SCIENCE JOURNALISTS

BALANCE SHEET

AS AT DECEMBER 31, 2018

	2018	2017
ASSETS		
CURRENT ASSETS		
Cash	\$ 392,063	\$ 403,483
Term deposit, maturing April 2019, 1,82%	137,425	-
Accounts receivable (note 3)	44,337	211,839
Prepaid expenses	<u>8,500</u>	<u>14,075</u>
	582,325	629,397
FIXED ASSETS (note 4)	<u>2,970</u>	<u>1,075</u>
	<u><u>\$ 585,295</u></u>	<u><u>\$ 630,472</u></u>
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable and accrued charges (note 6)	\$ 3,095	\$ 16,003
Deferred contributions (note 7)	<u>223,698</u>	<u>252,981</u>
	226,793	268,984
NET ASSETS		
UNRESTRICTED	<u>358,502</u>	<u>361,488</u>
	<u><u>\$ 585,295</u></u>	<u><u>\$ 630,472</u></u>
COMMITMENT		

Audited Accounts 2018

- **Conclusion: WFSJ financially sound but living off the tail end of past projects**
 - **Need to generate revenues**
- **Adoption of the Audited Accounts**
- **Appointment of the Auditors for 2019**

ACTIVITIES SINCE SEPTEMBER 2018 – 2/3

- **Office clean-up & cost reduction**
 - **organisation (administration, procedures, filling)**
 - **Closure of physical office (registered office)**
 - **Staffing: Reduced secretariat, increased work with SJ members**
- **Projects**
 - **Kavli Symposium Washington DC (Feb.19)**
 - **UKRI capacity-building for SJ from Africa (Mar.19): 180 applicants/20 selected**

ACTIVITIES SINCE SEPTEMBER 2018 – 3/3

- **Membership: need to meet / different interactions (WFSJ/Members vs. Members to Member)**
 - **5 year plan of conferences & events**
 - **Web based forum (SLIDE); new website**
 - **New members: WFSJ in 50 countries, close to 200 members at the UN.....**
 - **New members categories (WFSJ still driven by SJ)? (corporate, science based orgs, individual SJ, etc.)**
 - **WFSJ Regional Committee of Advisors/Experts**
- **Projects**
 - **SJCOOP for the 21st Century**
 - **Kavli Foundation**
- **Stakeholder engagement**
 - **Application of Consultative Status with the UNITED NATIONS ECOSOC completed**
 - **European Address (RESOLUTION)**
 - **Charter for engagement with third parties including donors (RESOLUTION)**

The WFSJ Forum Welcome Boards		Topics	Posts
 Forum Issues		0	0
 MEMBER RULES, GUIDELINES & ANNOUNCEMENTS Recent Topics ▾		1	1
 Introduce yourself		0	0
Science Journalists Forum		Topics	Posts
 News Infos and items of interest and/or that may affect our jobs or lives as professional science journalists		0	0
 Trade craft The very best in discussion on the skills and technics of science journalists Recent Topics ▾		1	1
 Terms & Endearment The forum the bean counters hoped would never happen. Your news on pay, freelancing, extras and negotiations where you work.		0	0
WFSJ - Social		Topics	Posts
 Get together		0	0
 Where are they Now ? Please feel free to post contact information here if you are looking for long lost friends or trying to find out what has happened to colleagues.		0	0
 Workshops		0	0
Wannabes Forums		Topics	Posts
 Internship		0	0
 Interview, jobs & sponsorship		0	0
 Training and courses		0	0
Media type		Topics	Posts
 Print media		0	0
 TV & Radio		0	0
 Web based		0	0

2019 AGM Board proposed Resolutions

RESOLUTION

Christophe Bourillon, the Executive Director of the World Federation of Science Journalists, is authorized to open a WFSJ address in Europe, to allow the Federation to be a full partner on projects funded by the European Commission. It is understood that the Registered office of the WFSJ remains in Canada.

Proposed Charter on Third Party engagement

To advance its mission, the World Federation of Science Journalists (WFSJ) develops projects and engages with diverse set of stakeholders and partners, including private sector actors but also academia, policymakers and civil society. The WFSJ recognizes the potential that better coordination and collaboration between relevant stakeholder groups can offer in the delivery of the WFSJ's Strategic Goals.

The purpose of this document is to provide a transparent policy for the WFSJ's engagement with external partners. The WFSJ has identified its central reasons for engagement with external parties, including the development and implementation of capacity-building for Science Journalists, policy dialogue, sponsorship for the WFSJ's global Conference and workshops, support for operational funds, and joint projects.

The WFSJ acknowledges there are potential risks associated with external engagements, notably including:

- A. Real or perceived influence over the strategic direction and activities of the WFSJ;
- B. Real or perceived reputational risk in the eyes of key constituencies and funders due to negative perceived cooptation by a given entity's interests.

As such, it has adopted this policy with the aim to minimize the risks and maximize the benefit of any engagement with external parties. This policy spells out broad terms of engagement with external parties and will also serve to clarify partner expectations surrounding potential engagement with the WFSJ.

1. Principles of Engagement

The WFSJ is committed to working in partnership and is guided by the following guiding principles:

1. *Benefit*: The WFSJ is committed to engagements that have the potential to bring a benefit that it cannot attain on its own, such as access to experts, access to resources including financial, in-kind of time or material. Additionally, the benefits of an external engagement must outweigh any potential real or perceived risks.

2. Relevance: Any collaborative activities with a stakeholder must have relevance to and be in support of achieving the WFSJ's Vision and strategic goals, namely, to promote science journalism and the interests of science journalists.
3. Independence: Engagements must be consistent with the mission and values of the WFSJ and not undermine the WFSJ's integrity or credibility, notably by having its agenda be externally influenced. Funding relationships must preserve WFSJ control over all proposed activities.
4. Transparency: The WFSJ strives for full transparency to all of its stakeholders, notably by the public disclosure of all engagements, for instance on the Forum's website.
5. Accountability: All engagement activities will be defined in a manner that ensures clear and mutually agreed roles, responsibilities, and goals; any benefits will be spelled out accordance with WFSJ policies.
6. Diversity: The WFSJ will strive to ensure a diversity and balance of stakeholder engagement, including donors.

2. Policy

1. Grants and/or donations may be accepted for general or specific purposes. Discussion and written agreement with the donor are essential to ensure that grants and/or donations will be used appropriately and ethically for the purpose for which they are given.
2. Grant and/or donations will be acknowledged in the Reports of the Executive Director and President.

3. Organization of conferences, workshops, seminars, etc.

1. Conference organizers must present a written document to the WFSJ stating that their event will be conducted with strict adherence to WFSJ ethical standards as set forth in this document.
2. Exhibitors and/or sponsors should sign a compliance form to make sure that the WFSJ Guidelines are strictly followed.

2019 AGM Board proposed Resolutions

RESOLUTION

*The General Assembly adopts the “**Charter for Relationships with other Organizations including Donors**” as presented by **Christophe Bourillon**, the Executive Director of the World Federation of Science Journalists.*