

2018

**Annual
Report**



thaki

Unlock their potential

2018 Annual Report

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Message from the Founder



2018 has been a year of reflection, of closing open loops and of transition. While we did not deploy as many laptops as we had hoped we would, our impact continued to grow and we made some massive behind-the-scenes changes which now position us for even greater impact and growth. We created new strategic partnerships that help us tremendously in logistics, with charitable status in the US, and electronic waste disposal in Lebanon. We enhanced the user interface and experience of the Thaki laptops. We created new instructional videos to help our partners with the wealth of content they receive on the laptops, and we launched our new website that better tells the Thaki story and where we are today.

We are proud to have made an impact on the lives of an estimated 5,000 children in Lebanon through over 40 partners who do the impossible. They are the tireless heroes, often invisible. In working with these amazing organizations we are giving the children back their right to an education and of being inspired to learn and grow.

Our model is based on collaboration and I keep going back to our vision: Eliminate the inequity brought about by poverty, war and disasters and foster a world in which we sustainably share our resources and help one another through compassion and benevolence. To that end, I would like to thank our team, board members, partners and donors who support us and rally behind our cause. Our work is critically important and we cannot do it without you. A little can go a very long way. Please join us in your area of expertise and ability and help us unlock the potential of these vulnerable children and give them back their future.

Respectfully yours,

Rudayna Abdo
Founder and President

SDGs

We are proud to actively support 7 of the UN Sustainable Development Goals.

Thaki's model is sustainable because it provides a mutually beneficial solution to an increasingly relevant problem. The supply of repurposed laptops will only increase as companies continue to consume technical devices at greater speed. By bringing these devices to needy children, Thaki is helping corporations minimize their e-waste footprint while empowering children to take ownership of their learning and develop 21st century skills including digital literacy.



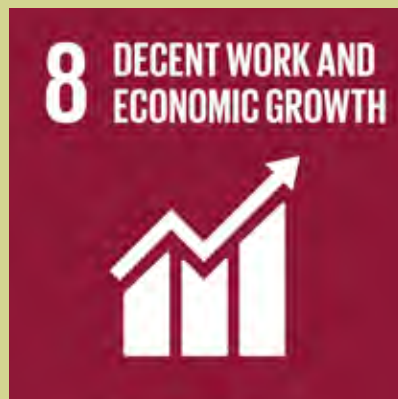
A strong foundation is education is one of the best means to eliminate poverty.



We help bring the best of educational material to refugee and vulnerable children to develop 21st century skills including digital literacy.



Many of our partners cater specifically to the education, skills training and digital literacy of women and girls.



Some of our partners empower women, youth and young adults with skills and workplace training. Thaki provides the digital platform to further that mission.



Quality education is arguably the greatest equalizer in shifting the inequity balance.



We collect used laptops that are retired before their productive life is over and collaborate with recycling partners to responsibly dispose of the devices once they run their course.



Collaboration is at the core of the Thaki business model.

**UI/IX
Upgrade**

**Tutorial
Videos**

**Website
Redesign**

Logistics

**Electronic
Waste**

**Team
Growth**

**New
Partnerships**

**US
Donations**

Thaki's interactive, self-paced engaging content facilitates learning for students with different education levels and abilities. What we provide - high quality educational content, instructional tutorials, software, hardware - is offered at a very affordable price to recipient NGO partners on very limited budgets. Thaki is a unique player in the Arab market serving refugee and vulnerable children.

Furthermore, Thaki provides technology skills critical for modern workforce integration by leveraging the best of the private sector (content, skills, tools) to increase impact and reach within its target group. This will enable Thaki to achieve its ultimate goal that every child who has been dealt a hard blow will overcome the gap and unlock their full potential.

“Now I believe in myself, I want to pursue my education and become an engineer! I want to invent things that make the earth a better place to live in, to promote peace.”

Enhanced UI/UX

Thaki retained RBK (an early Thaki partner that received Thaki laptops in their foundational year) to enhance the user interface (UI) and user experience (UX) of the computers we distribute to our partner organizations through the creation of a Thaki application (app). This new desktop-based system links all our offline educational material in one application with a user-friendly interface.

The app includes a search function and all material is tagged, in Arabic and English, for easy searching. The app also enables users to add new educational that we upload with a click of a button. Finally, we will now be able collect the number of times the offline educational content is accessed, allowing us to collect real data on usage in the field. This will enable us to better serve our clients with content to suit their needs.



Video Tutorials

We created instructional tutorial videos in Arabic on how to utilize the programs provided on the Thaki computers. These are intended to guide the teachers, computer lab facilitators and to be used by the children themselves.

Website Redesign

We released our new website which has been beautifully designed by the creative design agency, JPA (who also generously created our original website), with the digital programming services of RBK. We believe our new face does a great job of telling the Thaki story and showing the impact of our work.

“ You can’t imagine the amazing impact of the programs on my students’ attitude in the classroom and towards education. ”

Logistics

Thaki successfully completed a pilot shipment of 61 laptops in partnership with Anera, leading to a long term relationship that will enable Thaki to make Educational laptop shipments into Lebanon custom-free. This strategic partnership significantly reduces our shipping costs.

Electronic Waste

One of our early concerns when we started Thaki was finding a clean, sustainable end-of-life disposal solution for our electronic devices once they are no longer functional. We could not find any entity handling this properly in Lebanon. However, we recently found a new player on the scene, EcoServ, that is properly handling electronic waste. Our recipient partners will now be directed to dispose of their electronic devices with EcoServ.

Thaki's model is to enhance the actions of volunteers and strategic partners, adding value to the education of displaced children, teachers and parents. Our foundation years leveraged volunteer, yet highly skilled, support, as well as corporate partnerships providing in-kind contributions, to support our goal of enhancing digital literacy.

Team Growth

We feel extremely fortunate to continue to attract amazing talent to help us with our mission. New to the team in 2018 were:

- Nathalie Said who joined as Lebanon Country Coordinator in addition to creating our tutorial videos.
- Documentary photographer Caroline Thomas who captured some of our partners in the field.
- New York University Abu Dhabi student Denita Pious who has been helping with the editing of our tutorial videos.
- Nadine Ghaith and Tiffany Coulson led a few grant writing efforts.
- Farah Ghniem led our December social media campaign.



New Partnerships

We grew our educational content partners to include National Geographic, Little Thinking Minds and Edraak (the last 2 being high quality Arabic content providers). They join our existing content providers which include Oxford University Press, Oznoz, Sayegh Publishers, E-learning for Kids in addition to full LibreOffice Suite and over 20 Ubuntu educational games and tools.

US Donations

Thaki now has 501c(3) / US charitable tax status under a partner organization, Leonard Education Organization (LE.O), in addition to our existing Dutch ANBI status.

A black and white photograph of several students in a computer lab, all wearing headsets and looking at their laptops. The image is partially covered by a large green circular graphic on the left and a smaller green circular graphic on the bottom right.

Impact

“Because of computers, students like to practice more and they are more attentive to the lesson explanations.”

Thaki Offering

Thaki offers offline solutions for increased penetration in areas that cannot access reliable internet. As Thaki's roster of technology and education partnerships continues to grow (to date over 40 partners served including non-formal schools, orphanages, youth training centers, coding centers, women empowerment centers, university students), so will its access to needy children.

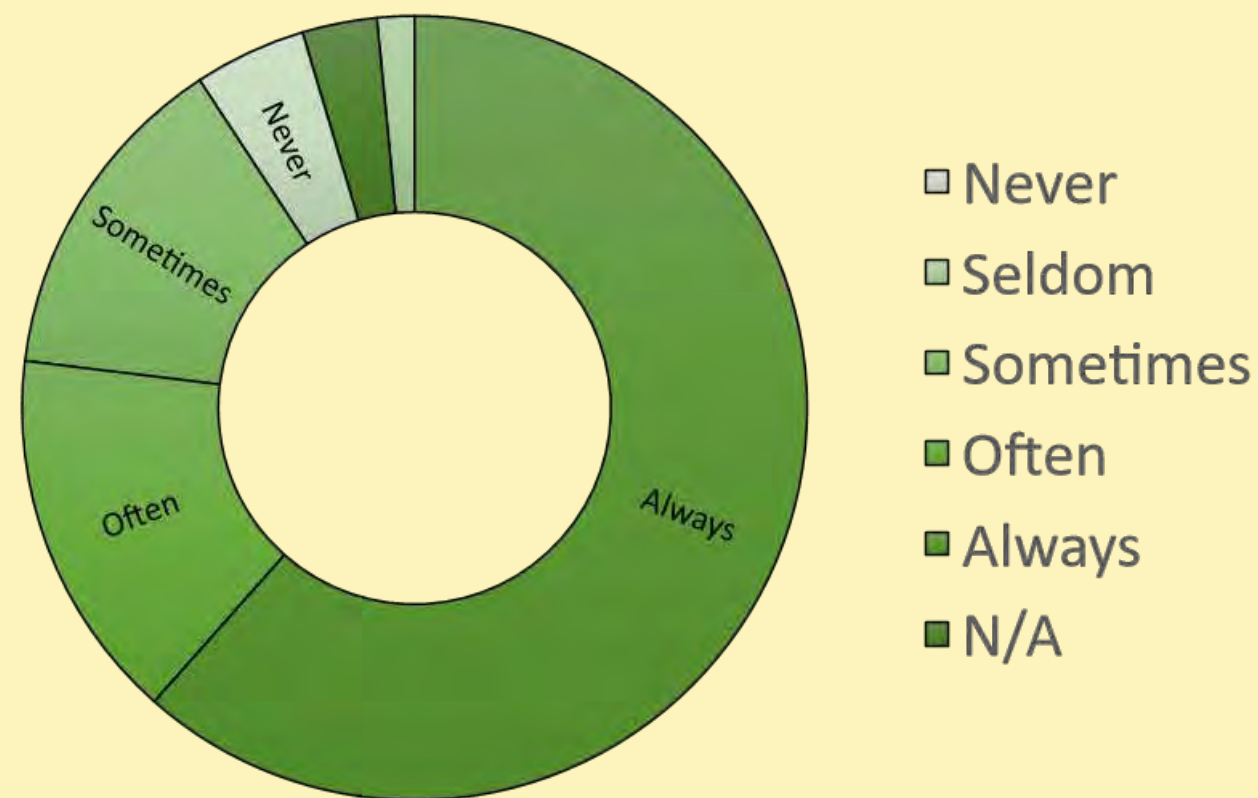
We are bringing our learners the best in educational quality from the likes of Oxford University Press, National Geographic, Little Thinking Minds, Oznoz, Edraak, e-Learning- for-Kids and Sayegh Publishers. In cases where there is internet connectivity, Thaki has also referenced high quality online educational resources that are accessible through the web browser.

To date Thaki has deployed 600 electronic devices (mostly laptops) to over 40 organizations, reaching an estimate of 5,000 refugee and vulnerable children, predominantly in Lebanon.

Teacher Survey Results on Using Thaki Computers (2018)

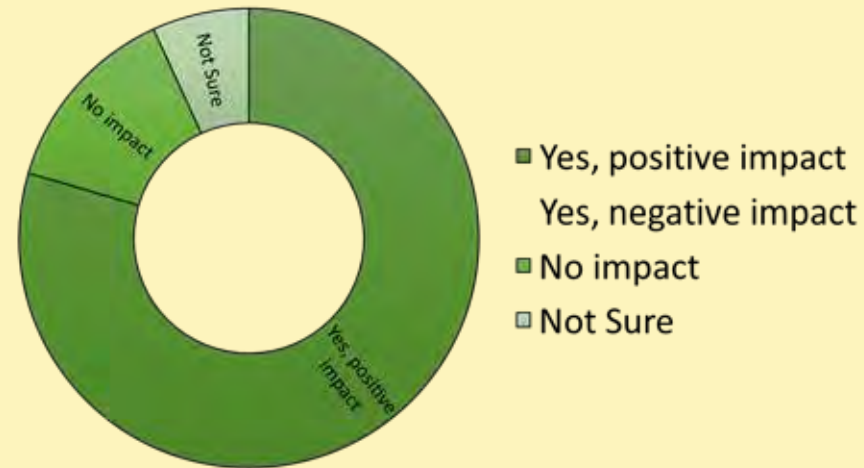
Responses from teachers on using computers provided by Thaki. Survey dates were the winter of 2017 and the summer of 2018. Responses came from 7 partner organizations.

Computers have a positive impact on teaching

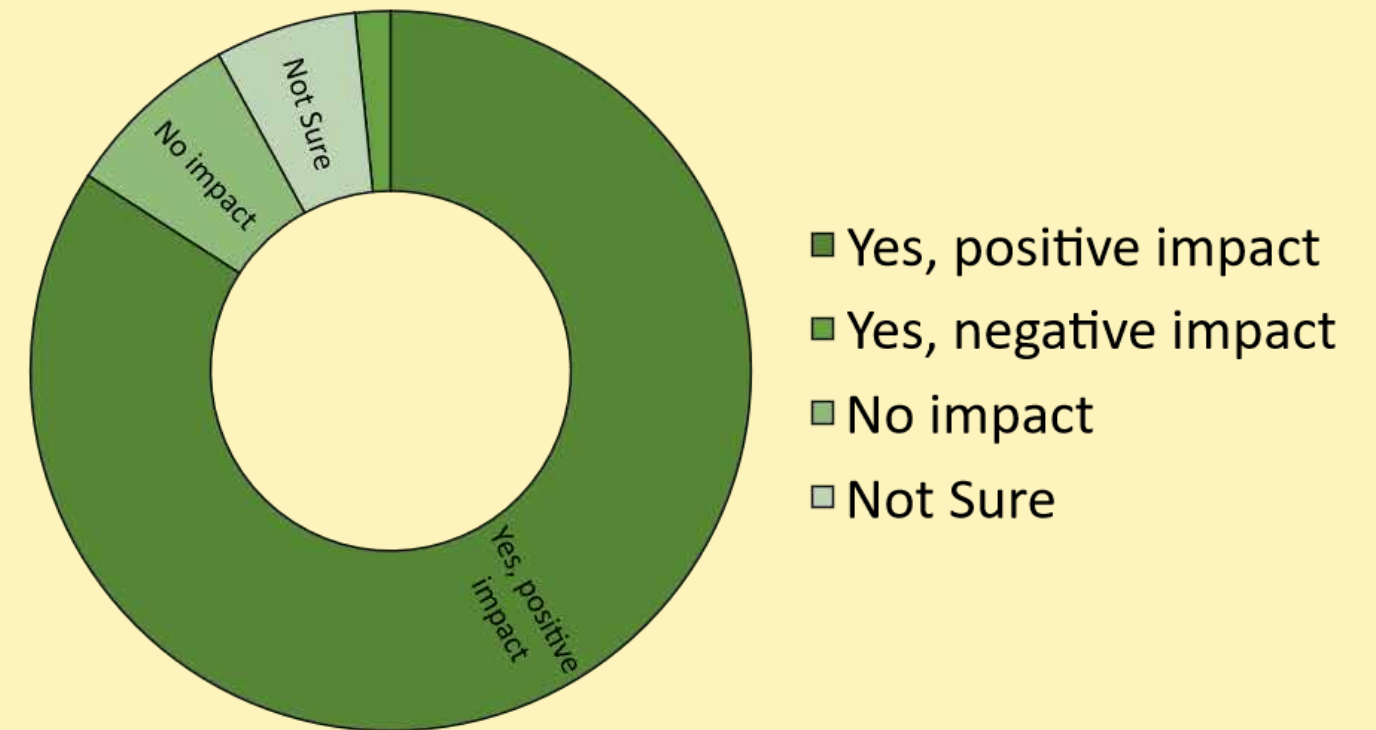


“Already this year the students have used the laptops to learn about word processing and research methods. We have students learning about space, about the history of chocolate, whales, and future technologies. Younger students have taken to the educational gaming software on the computers.”

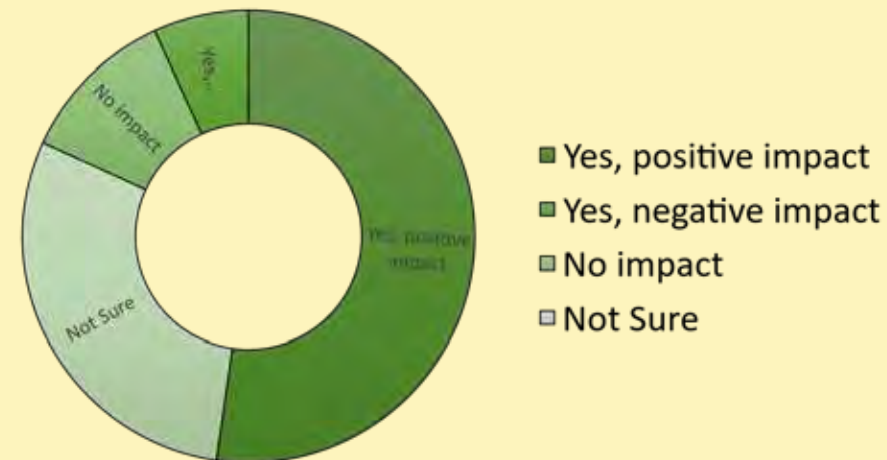
Impact of computers on student motivation



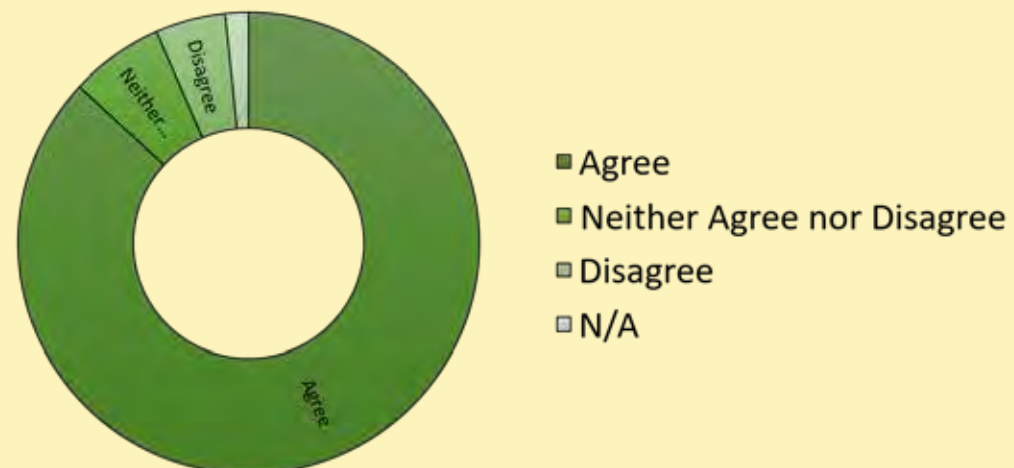
Impact of computers on student learning



Impact on students with learning difficulties



Students are excited to use computers



“Just learning how to work on a computer and enhancing technical skills makes them feel empowered.”

Thaki Activities

This year, Thaki founder was involved with the following initiatives:

- Judge and panelist at MIT Enterprise Forum - Innovate for Refugees (Amman).
- Averroes Academy graduate (Istanbul, Marrakech).
- Speaker at the Arab Center for Scientific and Humane Studies international conference (Marrakech).
- Advisory team member, FELS (Free Education Library for Syrians).



Thaki's innovative model

- We are an educational bridge between the latest in ed-tech solutions and some of the most vulnerable communities in the Middle East.
- We offer an offline solution, accounting for poor internet connectivity.
- We bring a strong focus on Arabic speaking learners with tools geared towards them.
- We provide a "plug and play" system.
- Donors become regular and cyclical as they continue retiring old devices.
- Computer donations reduce capital costs, conserving funds for operating needs.
- Our solution satisfies corporate social responsibility aspirations for organizations.
- We provide a viable electronic-recycling solution.



Thaki Team



Rudayna Abdo
Founder and President



Dr Yousif Asfour



Dr Victor Guthrie



Patrick O'Brien



Tea Vutmej



Nathalie Said



Rula Asfour



Biju Kumar



Tarek Hawasli



Bryan Elosa



Guzelle Shahid



Denita Pious
Intern

Advisory Board



Asmahan Zein



Nawzad Othman



Carine Souaiby



Geoffrey Alphonso



Cecille van Oppen



Yvonne Biggins

Key highlights of Thaki's financial statement can be found below. The full financial statement is available on Thaki's website at www.thaki.org.

Statement of Activities

	2018	2017	2016
Assets			
Fixed assets			
Tangible fixed assets	€ 706	€ 989	€ 1,272
Current assets			
Accounts receivable	€ 0	€ 212	€ 0
Cash	€ 13,088	€ 26,601	€ 0
	€ 13,088	€ 26,813	€ 0
Total assets	€ 13,794	€ 27,802	€ 1,272
Liabilities			
Capital account	€ -993	€ 15,052	-€ 7,334
Short term liabilities			
Creditors	€ 0	€ 261	€ 0
Due to board member	€ 13,687	€ 11,589	€ 8,606
Other amounts payable	€ 1,100	€ 900	€ 0
	€ 14,787	€ 12,750	€ 8,606
Total liabilities	€ 13,794	€ 27,802	€ 1,272



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