# CREATING BETTER FILES FOR NEXFINITY

NEXFINITY requirements for trim, marks, bleeds, type safety and more

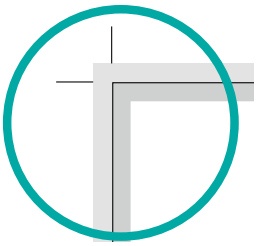
MITCHELL

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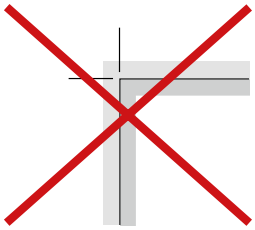
1. **Use industry-standard graphic applications**
   Prepare layouts or artwork in programs commercially used in the graphic industry such as **Adobe InDesign** or **Adobe Illustrator**.
2. **Create the document using the actual page size**
   Please build your document to the size quoted on the job.
3. **Type safety**
   Type should be held back 0.125” from the trims. This will assure nothing is trimmed off during the binding process (see the attached diagram).
4. **Images**
   When possible, supply images in RGB to allow for a larger colour gamut (than in CMYK mode); the press will then convert the images to the optimal CMYK equivalence. Use hi-res images with 300 PPI (pixels per inch) to ensure sharp, crisp appearance.
5. **Black**
   We recommend that all black type under 72 point and barcodes set to 100% black only. Any large areas of black such as bars or overall backgrounds can be a boosted black, **CMYK = 40, 30, 30, 100**, which provides a dense, neutral black when printed.
6. **Knockout vs. overprint**
   White text and objects must be set to KNOCKOUT, not OVERPRINT, as white objects may disappear when the file is Ripped. Colours in vector objects must have the overprint and knockouts set appropriately when placing on top of other objects. Black text should always OVERPRINT. We recommend that you open enable 'Overprint Preview' in InDesign or Acrobat to see how artwork will be rendered when run through the RIP.
7. **Fonts**
   When exporting the job please make sure all fonts are embedded and include the full family; do not subset fonts.
8. **Bleeds**
   On all pages where an image and/or colour extends to the edge of the page, we require the image to bleed 0.125” beyond the trim size (see the attached diagram).
9. **Spot Colours**
   For any PANTONE swatches, please follow the standard naming convention. For example, PANTONE 540 C (case sensitive).
10. **Marks**
    When exporting your document to a PDF, please ensure all marks to be offset by 0.125” (refer to the **Exporting PDF Files For NEXFINITY** document).

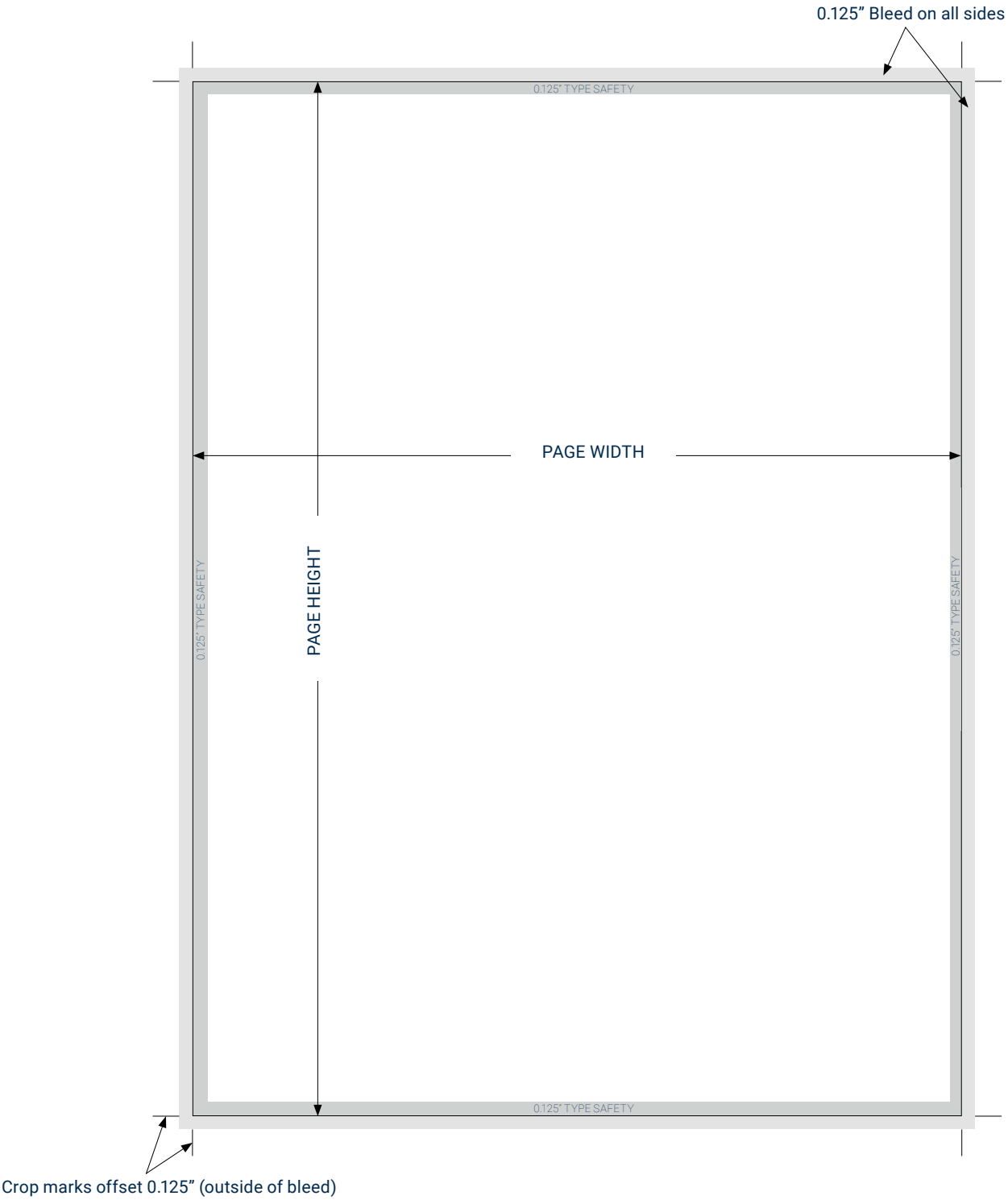
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GOOD



NOT GOOD






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# FOR MORE INFORMATION, CONTACT YOUR MITCHELL EXPERT.

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