Zulkaif Ahsan

Filmaker | Graphic Designer | Video Editor | Web Developer

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Work History

Video Production & Film

- Assistant Editor, Writer & Actor | "BEFORE THE DAWN"
  - Coordinated the technical assembly of the film as Assistant Editor.
  - Authored the original screenplay and performed the lead role for this psychological drama.
- Content Creator | Ash & Action
  - Produced high-energy reels focusing on advanced cinematography, including framing, shot angles, and camera movement.

Web Development & E-Commerce

- WordPress Developer | Khawabstore (2026)
  - Developed and optimized a WordPress-based website for client operations.
- Shopify Developer | Personal Business (January 2026)
  - Built and launched a customized Shopify storefront to manage business workflows.

Design & Social Media

- Social Media Manager | Al Haseeb Watch & Opticals
  - Managed client social media accounts, focusing on content strategy and audience engagement.
- Creative Lead | Smog Awareness Project (2024)
  - Directed the creative process and developed innovative visual concepts for environmental awareness.

Education

- **Bachelor in Film and TV** | Institute for Art and Culture, Lahore (Current)
- **Intermediate in Computer Science |** Sadiq Public School (2024)
- **Short Course** in Graphic Design | Nexskill
- **Matriculation in Biology** | Govt. Abbasia High School (2022)

Skills

- **Cinematography:** Expert in Framing, Angles, & Camera Movement
- P**ost-Production:** Narrative Storytelling & Assistant Editing
- **Digital Branding:** Social Media Strategy & Visual Identity
- **Film Production:** Screenwriting, Acting, & Creative Direction

Technical Mastery (Software)

- Video Editing: Premiere Pro, DaVinci Resolve
- Cinematography: Framing, Angles, Movement
- Post-Production: Assistant Editing, Storytelling
- Design: Illustrator (Ai), Photoshop (Ps), Figma
- Web Dev: WordPress, Shopify, UI/UX