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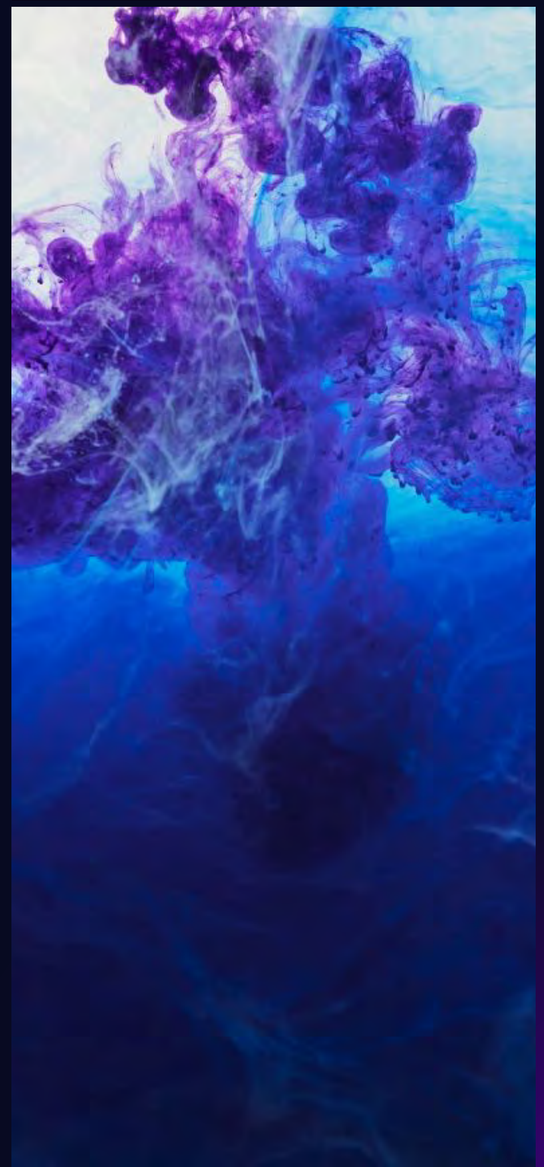




Company Profile

Summary

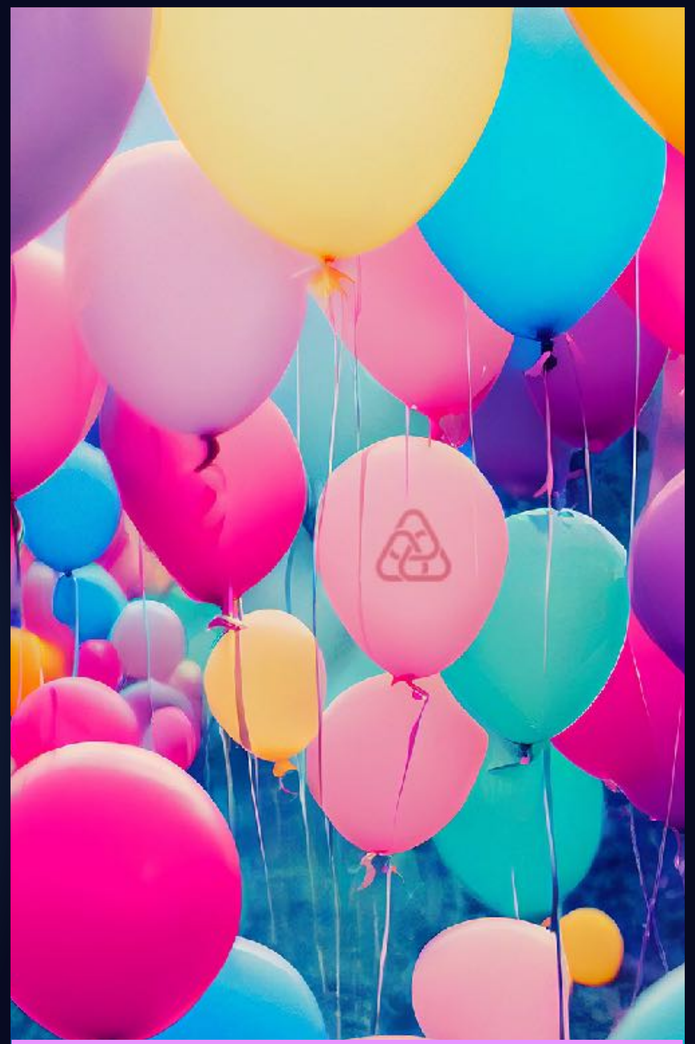
- Premise
- Who we are
- What We Do
- What We Achieved
- What ADR Studio can do for You
- How ADR Studio can do this
- A Year of Successes
- Our Portfolio
- Contact Us



ADRSTUDIO.IO | FOCUSED ON YOUR BRAND

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Premise



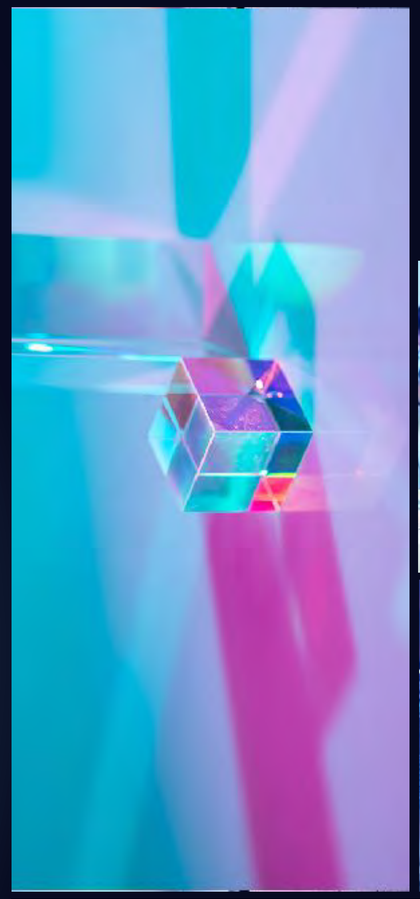
We are perfectionists, and we take care of every single detail in a maniacal way.

We do Performance Marketing, not communication, for its own sake.

We work alongside entrepreneurs and companies to increase their potential.

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Who We Are







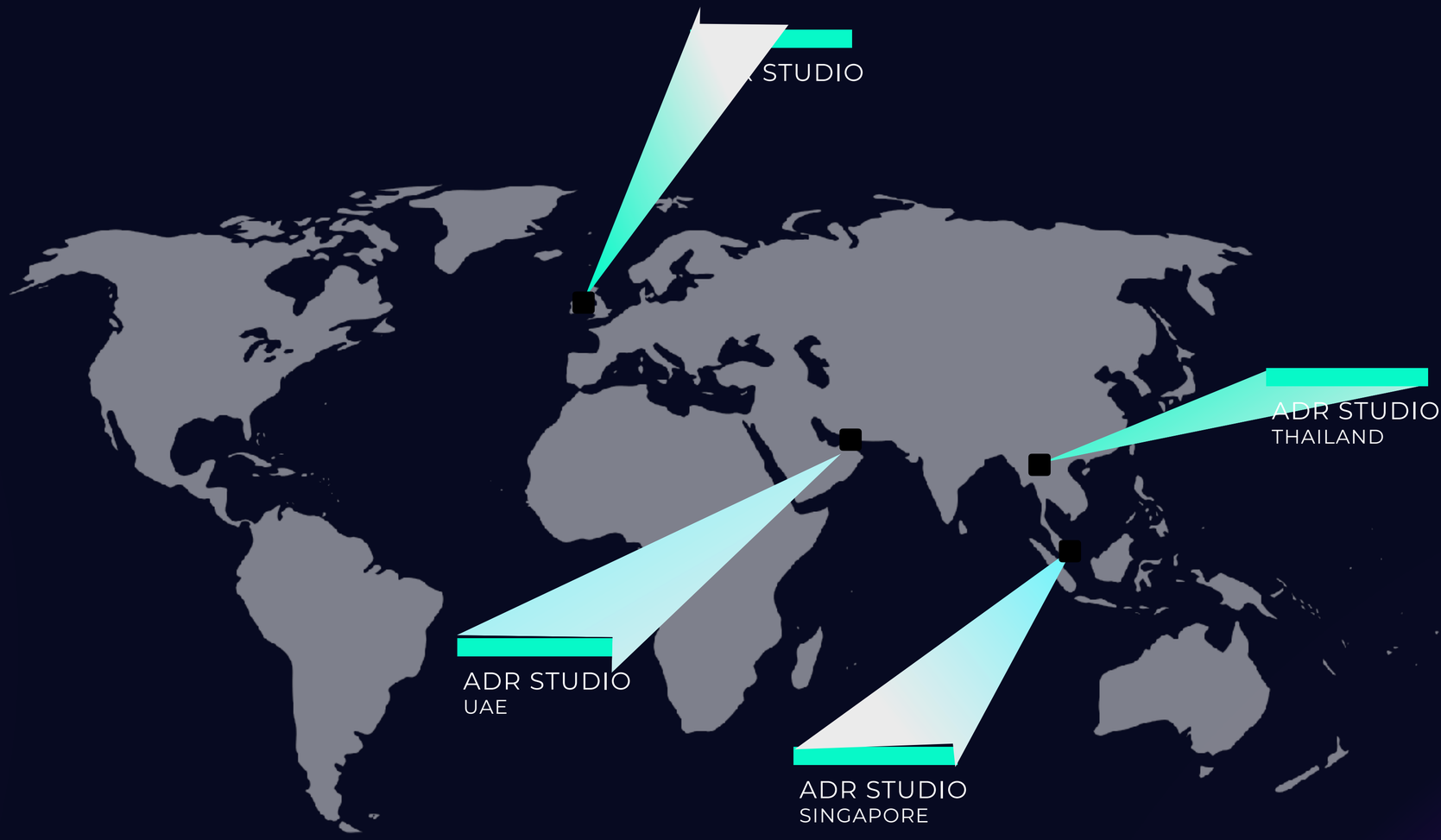
ADR Studio is a collective of high-level professionals with competencies and expertise in several fields.

Specific attention is given to the areas of **Web3, Information Technologies and Networking Marketing.**

The combined experience of the founder and the core team in those fields **exceeds 50 years.**

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Where We Are



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The Core Team

Our services, our skills and our success are at your service.



Antonio De Rosa
CEO



Peemnara Patkhwan
ASEAN Developer



Antonio Della Sala
Project Manager



Ivan L'Abbate
Senior Motion Designer



Myo Min Latt
Senior Graphic Designer



Nicky Tun
Senior Content Manager



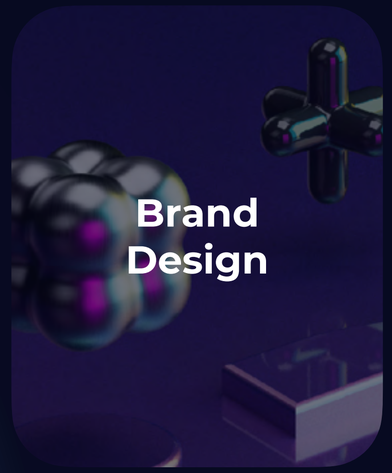
Giulian Pisapia
UI/UX Designer

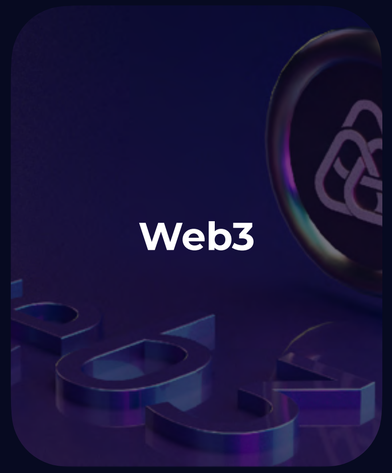
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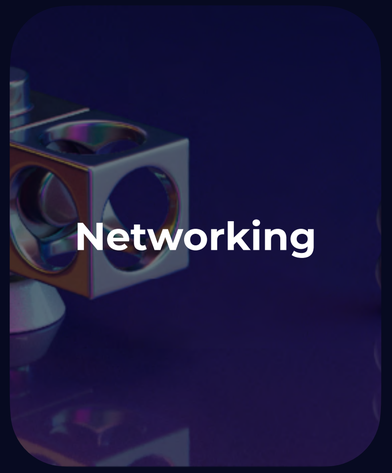
What We Do

Our services, our skills and our success are at your service.



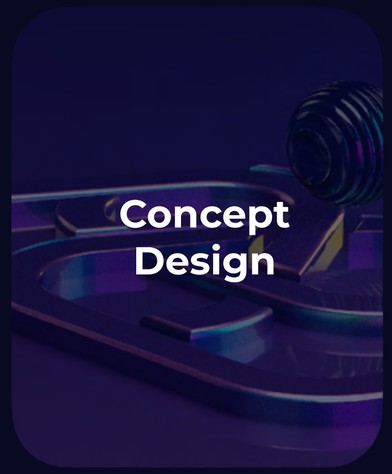
















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ADRSTUDIO.IO | FOCUSED ON YOUR BRAND

Each project is faced following **in-depth analysis and a tailored marketing plan.**

With this approach, it is possible to achieve high performance, avoiding errors and waste.

Our team works in an agile way with a structured method.





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We can always offer efficient, scalable, and effective solutions to large multinationals, important brands, and SMEs.

80% of our customers collaborate with ADR Studio regularly, renewing their confidence in our professionalism and appreciating the excellent results achieved.

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What We Achieved



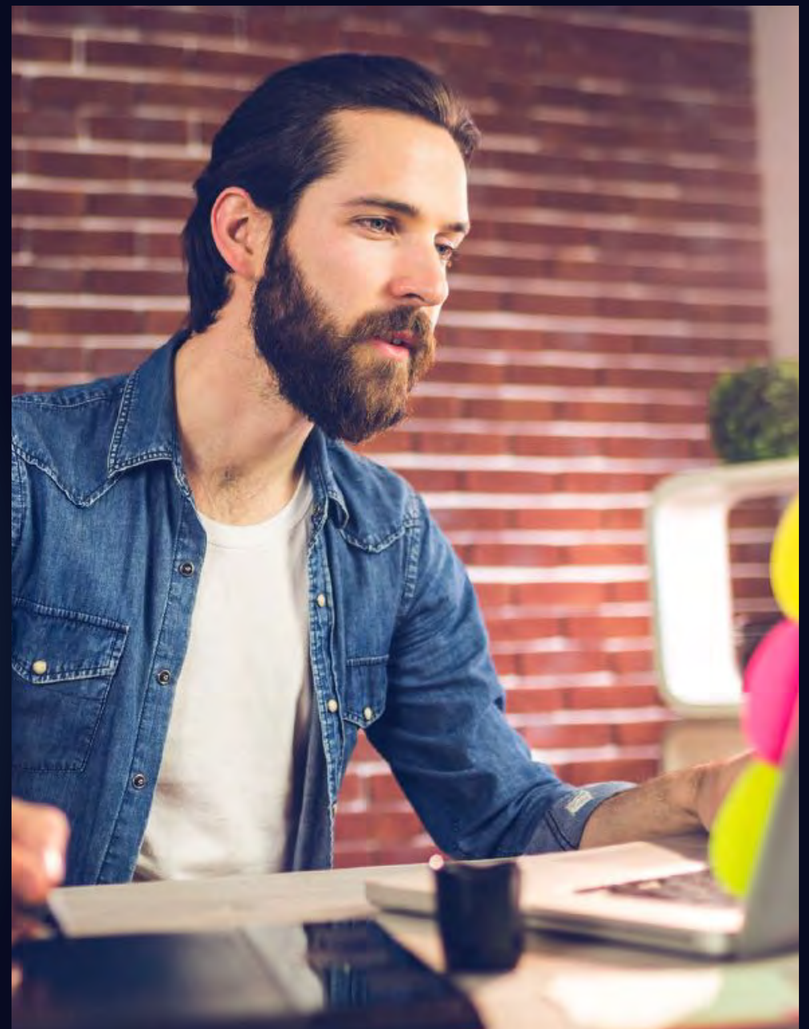
WIRED · YD YANKO DESIGN · BUSINESS INSIDER · Forbes · The Verge

FOX · USA TODAY · DIGITAL JOURNAL · MarketWatch · Daily Herald

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ADRSTUDIO.IO | FOCUSED ON YOUR BRAND

What ADR Studio can do for You



- Graphic Design
- Marketing Campaigns
- Communication Above and Below The Line
- Photo, Video and 3d Video
- VR and AR applications
- App and Software Development
- Social Management and Engagement
- White SEO, PR, SEO, Lead Generation
- Web3, AI, Metaverse Consulting

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How ADR Studio can do this





ADR Studio has developed a robust working model during those years, lately stressed by pandemic but for the same reasons also exalted.

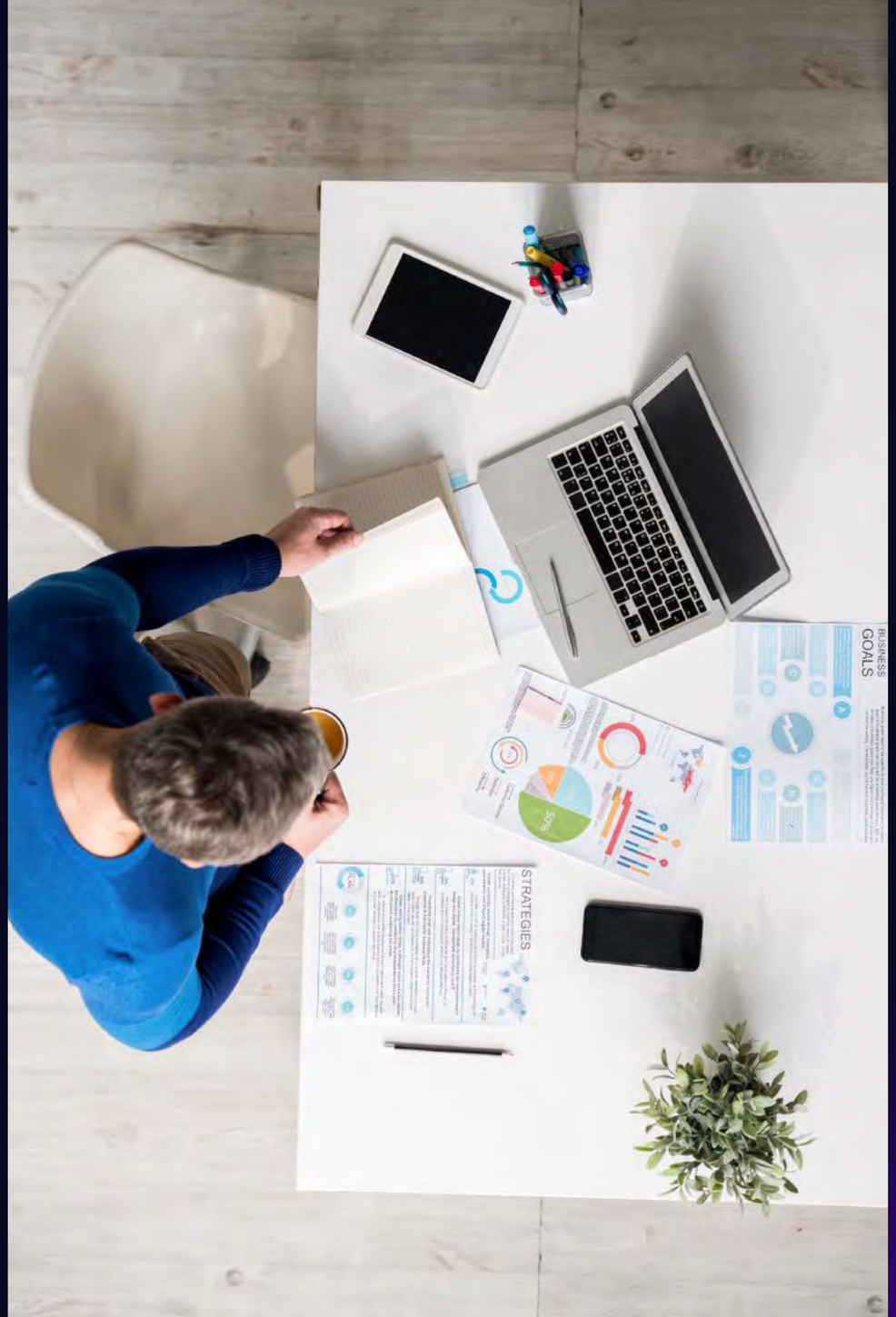
We believe in commitment and problem-solving; for this reason, all our teams are de-centralized and working remotely, with 24/7 check-points and daily meetings.

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Of course, we use formal meetings, but these times have stretched our plans, and technology helped us excel.

ADR Studio set a virtual team where at least five people are constantly working on the project to follow the timeline strictly.

The same approach we want to apply for this project. Each of these figures has a small unit to manage and control to guarantee the maximum quality for the final task.



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Years of successes



The result achieved last year boosted your work and recognised our continuous effort.

20 International Awards

120 Happy Customers

82% Regular Clients

97% Overall Appreciation

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ADRSTUDIO.IO | FOCUSED ON YOUR BRAND

Our Portfolio







ADR Studio boasts a huge experience in Marketing gained by managing projects and activities for important international companies, in the most various sectors and in highly competitive environments.

Food / Beauty / Houseware
Direct Sales and Network Marketing
Technology and Concept

For a complete portfolio of ADR Studio please visit:

https://www.adrstudio.io/portfolio

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PORTFOLIO | **FOOD**

BAKERY
HATYAI CUISINE
RESTAURANT



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management



Hatyai Cuisine

For the Thai Company a brand image characterized by light and calm shades with slight references to gold to enhance the preciousness of the dishes and specialties offered.

Refinement and elegance distinguish the brand that offers unique emotions with its precious cuisine firmly linked to local natural products.

Activities:
- BRANDING
- COORDINATED IMAGE
- PACKAGING

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BRANDING

Pastel colors with high contrast that reveal the simplicity of natural flavors and the exclusivity of each dish and the refinement of each product.

From the colors to the development of the logo, structured as if to form a stamp that lends itself well to being embossed on menu, business cards and packaging, the reference is to the two main activities, bakery and Restaurant,





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PACKAGING & COORDINATED IMAGE

Dedicated packages for the takeaway product with a clear and an identifying line that is also found on the accessories dedicated to service in the restaurant.

While a choice that recalls the tradition for jars.









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HATYAI CUISINE
THAILAND









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Mariemm Cafè

A Thai Company makes its mission to enrich and involve its customers with a new flavor, worthy of a coffee break.

Strong and real taste, the one that only the best coffee can offer, an explosion of taste that captivates and involves all the senses in a whirlwind of emotions and leaves inside who try it, the desire to start again... maybe at the next coffee break, only at Mariemm Cafè.

Activities:
- BRANDING
- COORDINATED IMAGE
- PACKAGING

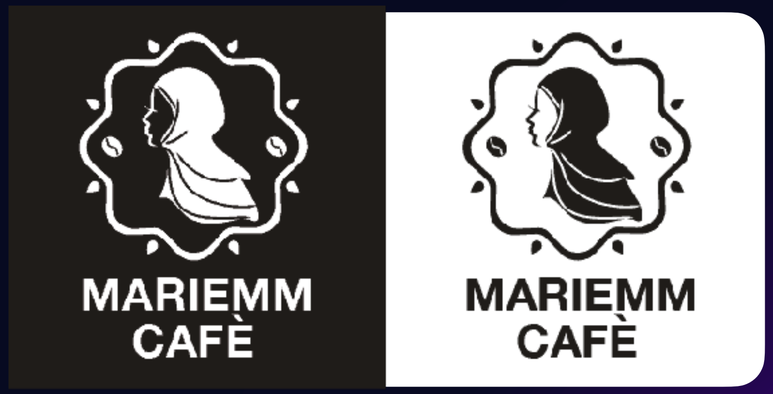
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BRANDING

Dedicated stores where service comes first, and coffee is the center of a unique and unrepeatable experience.







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PACKAGING & COORDINATED IMAGE

A break whenever you want, with a quality recognizable also from the packaging.

An unique taste that wants the cup as ally, to enrich and complete the journey of a coffee from cultivation to roasting, and from grinding to tasting, everyday and everywhere.





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Great Rooster

For the Thai Company a brand that to recalls the cooking flames, in its most lively shades, able to wake the desire to savour a great chicken.

From 2021 projected towards the future through dedicated stores where quality crosses all things and provides the brand with a denotation of modernity that winks at the past and its traditions of a cuisine rich in flavour and passion.

Activities:
- BRANDING
- COORDINATED IMAGE
- PACKAGING

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management

BRANDING

Bold colors that refer specifically to the strong and spicy flavor of a Thai-style chicken red and shades of orange are already a foretaste of the taste of this great chicken.

From the colors to the development of the logo, the reference is to the main dish, represented by a free-range chicken that is born from the flames to bring to the table an unprecedented delicacy and flavor, underlined in the commitment of the claim “Where chicken is great”.





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PACKAGING

The identity and soul of the brand can be found on the take-away packages and on the sauce bottles, to bring with you, even at home, the visual strength released by this chicken and satisfy all your senses.





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Nobiltà

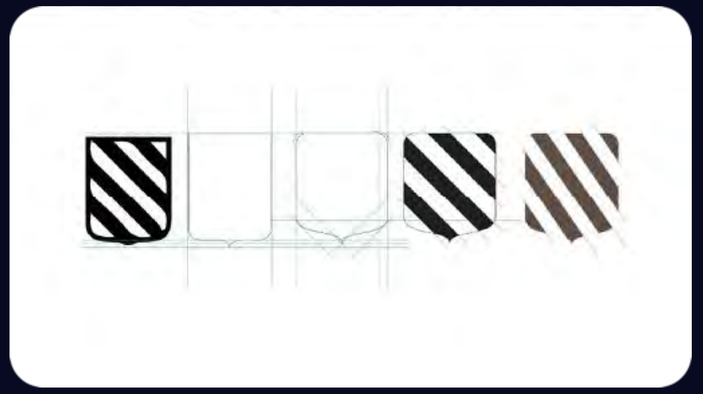
Elegance and dark notes able to recall a strong and decisive aroma for this Italian coffee brand, which offers coffee in capsules with a strong and varied taste.

Activities:
- BRANDING
- PACKAGING

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BRANDING

Nobiltà, a name that is decisively reflected in the use of the banded heraldic crest that enhances the contrast between light and dark areas and highlights the importance of the brand in all the applications: from the packaging, to the window stickers, or the leather engraved application.





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PACKAGING









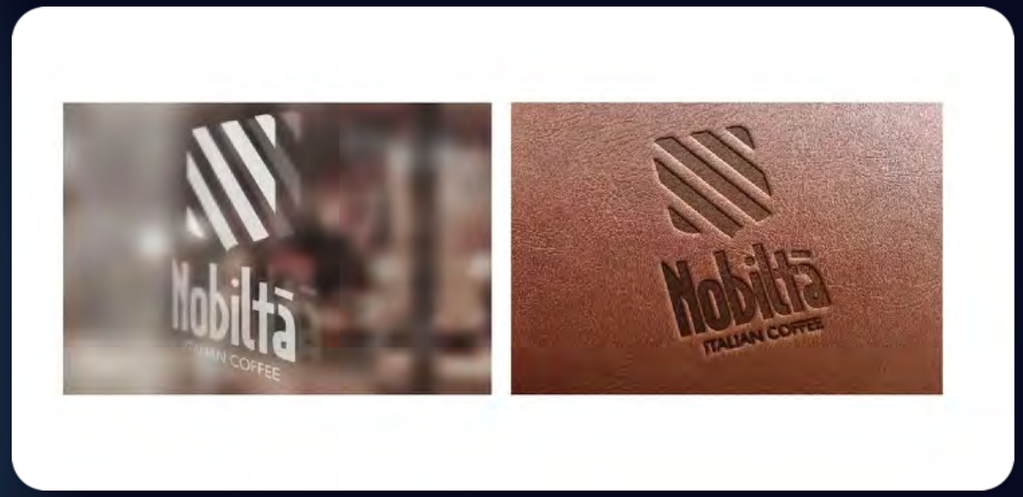
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NOBILTÁ
ITALY

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Kalathos

The brand is born, in the name of tradition, territory and raw material, that characterizes an Italian wine excellence.

Activities:
- BRANDING
- Coordinated image
- Packaging

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BRANDING

The name Kalathos derives from the Greek, **κάλαθος** a basket made of wicker used in daily life and also during the harvest to store the must. At first it is the emblem of female industriousness, then acquires a religious meaning, as an attribute of the divinity of abundance.

Made in Italy as a certificate of quality and taste for this wine and oil.





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PACKAGING

The brand is central to each bottle to always recall the authenticity of the materials used and the exclusivity of the product.











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Brown Spirits

First quality ingredients and rare herbs, mixed with ancient wisdom, according to the Tradition of a historic brand that now offers a new line of cocktails. In the creation of the labels and packaging of this new line, all the basic elements blend wisely with the cocktails modernity and elegance.

Activities:
- BRANDING
- PACKAGING
- Social Management

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PACKAGING











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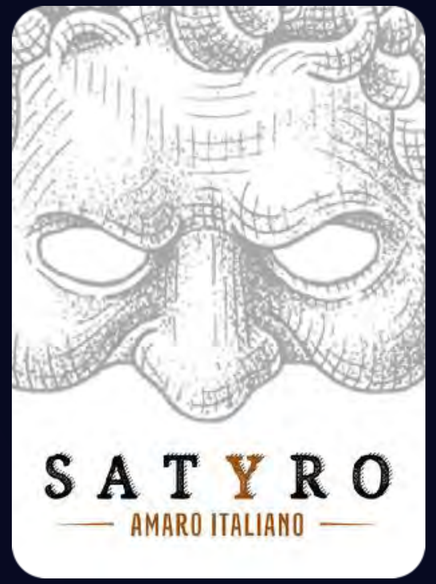








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SOCIAL MANAGEMENT

The same ideas applied for the creation of the packaging, ispired the social activity that focuses mainly on the brand and on the company's flagship product, the Satyro. Thanks to its specific identity, it allows an infinite creation of images and settings that stimulate desire and passion.

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Vittorio De Falco - Chef

Pasta is one of the symbols of ITALY in the world and spokesperson for the values of Made in Italy. When it comes to pasta, it is impossible not to think immediately of the long Italian culinary tradition. The mainstay of food but not only: pasta has always been imitated in kitchens all over the world.

Thanks to this brand, from Amalfi starts a passion journey able to bring joy to the world.

Activities:
- BRANDING
- PACKAGING

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PACKAGING

The good Italian pasta directly from an amalfi premium chef. authenticity and goodness come together to give life to unique dishes, which the world envies us. now simply at your home





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PORTFOLIO | **BEAUTY**

Restcomfort



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Aeolie

An intense and passionate fragrance able to brings the mind back to the force of nature, in its most vivid expression of the volcano on the Aeolian islands. From this a brand that draws from this force clear geometric shapes that recall ancestral times.

ACTIVITIES:
- BRANDING
- Coordinated image
- Packaging

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management

BRANDING

The natural elegance of gold that contrasts with the black of darkness to offer an unforgettable visual and olfactory experience, starting with the ampoule in shades of rose gold

Da oltre 12 anni, BFH opera fianco a fianco con l'industria, diventando la cassa di risonanza per i professionisti del Network Marketing come per le aziende.



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THERA
COSMETICS

Thera

A moisturizing cream ideal for every day, to improve your skin and well-being. A natural pink for brand, packaging and image to characterize and highlight the personal and helpful function of the product

ACTIVITIES:
- BRANDING
- Coordinated image
- Packaging

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THERA COSMETICS
THAILAND

BRANDING









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Restcomfort

Rest and well-being are the starting point for a brand built by considering the following eight keywords:

1. Calm
2. Peaceful
3. Quiet
4. Serene
5. Supportive
6. Sleep
7. Relax
8. Comfortable

ACTIVITIES:

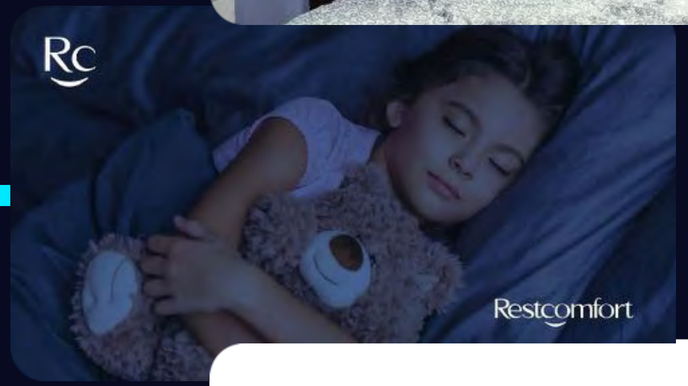
- BRANDING
- Coordinated image
- Packaging

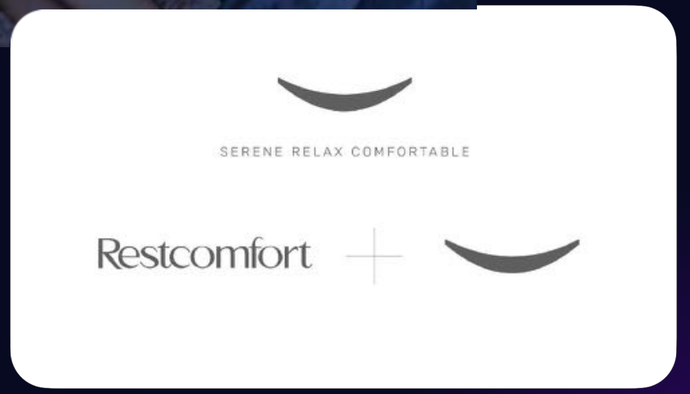
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BRANDING

A brand positioned to offer the best solutions for rest and relaxation, a unique and effective sleep, but with an eye to your daily well-being at home and on the go. By trying their products you can simple smile, pleased and satisfied.







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ByDzyne

PORTFOLIO | MLM





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Business For Home

A brand image refresh, for the the most influential website worldwide about Direct Selling facts, figures and news. As guideline 8 keywords:

1. Networking
2. Business
3. System
4. Cohesion
5. Clarity
6. Growth
7. Simplicity
8. Reproducibility

Activities:

- BRANDING
- COORDINATED IMAGE

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management

BRANDING

A streamlined logo, emphasizing the famous BFH letters, a tangible symbol of authority. The name gains a new font, designed exclusively for this brand. A blue gradient wraps the whole logotype to infuse everything in reliability, fondness, and clarity.

For more than 12 years, BFH operates side by side with the industry, becoming the sounding board for Network Marketing Professionals as companies.



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BUSINESS FOR HOME
NETHERLANDS

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ADRSTUDIO.IO | **FOCUSED ON YOUR BRAND**



Daisy

An important activity performed for this company able to propose a smart contract based platform developed by a group of professional marketers and designed for crowdfunding and retail investing, to support and launch the D.AI.SY Token.

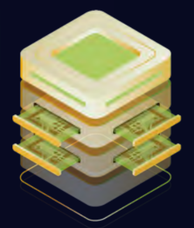
Activities:

- BRANDING
- COORDINATED IMAGE
- MARKETING TOOLS
- WEB DESIGN
- VIDEO PRODUCTION
- SOCIAL management

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management

BRANDING

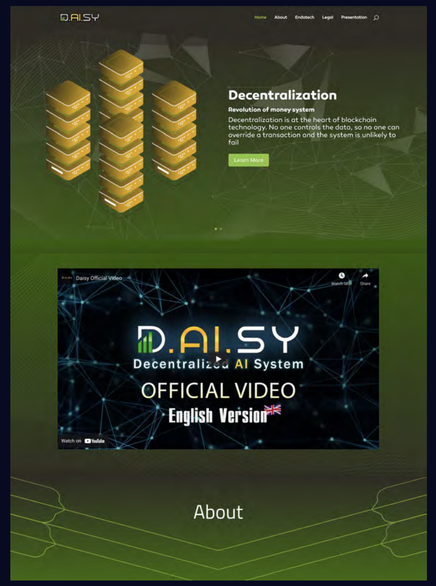
Elements such as technology, blockchain and investment are the basis of the identity that through bright colors stimulates the knowledge of an innovative business opportunity.

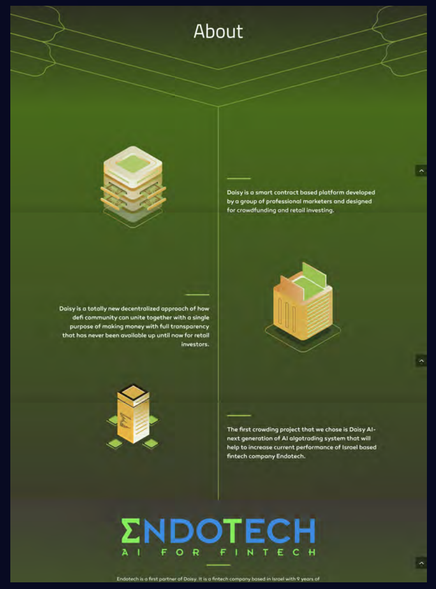




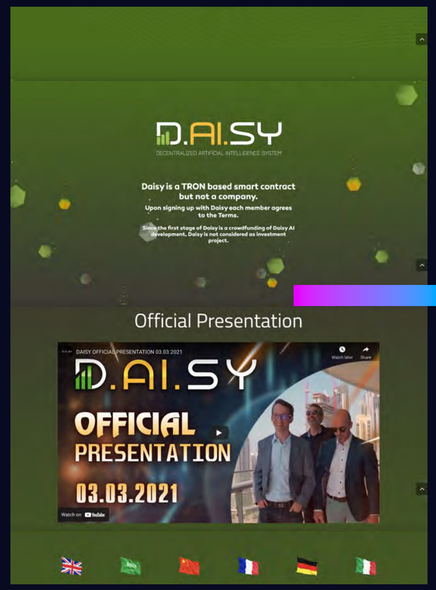


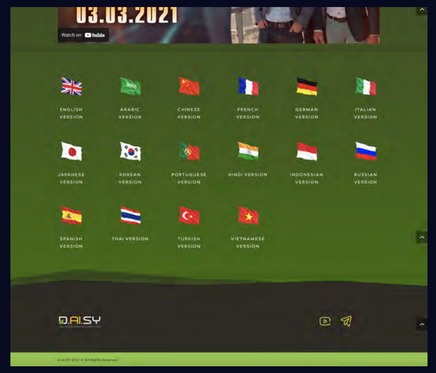
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WEBSITE

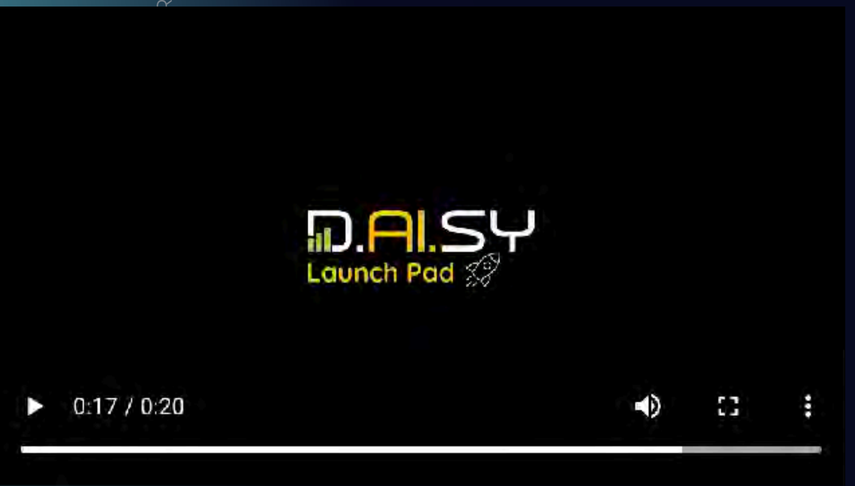
The Website agree with the brand image, with colors and graphic elements typical of a blockchain platform and synthetically guides the visitor towards the fundamental points of the opportunity, to be discovered and deepened immediately.

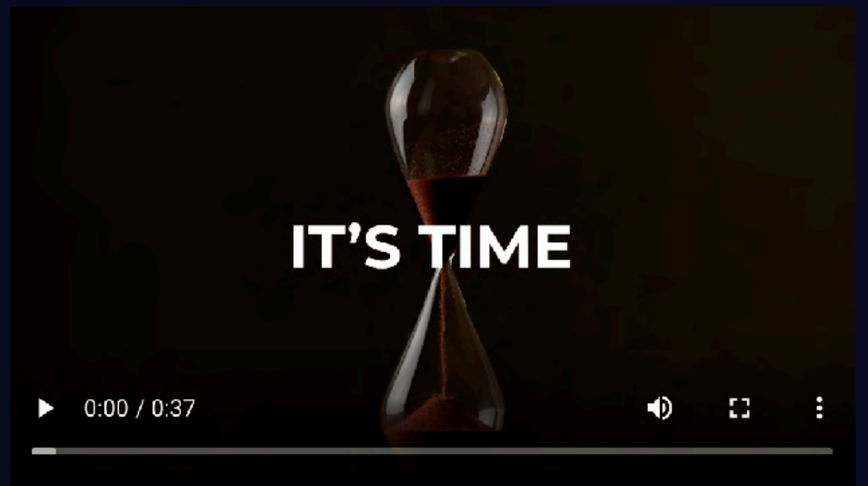
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VIDEO PRODUCTION

Promotional, explanatory and even technical videos to contribute to the mission of making a reality with a high technological value understandable and accessible even to the less experienced.

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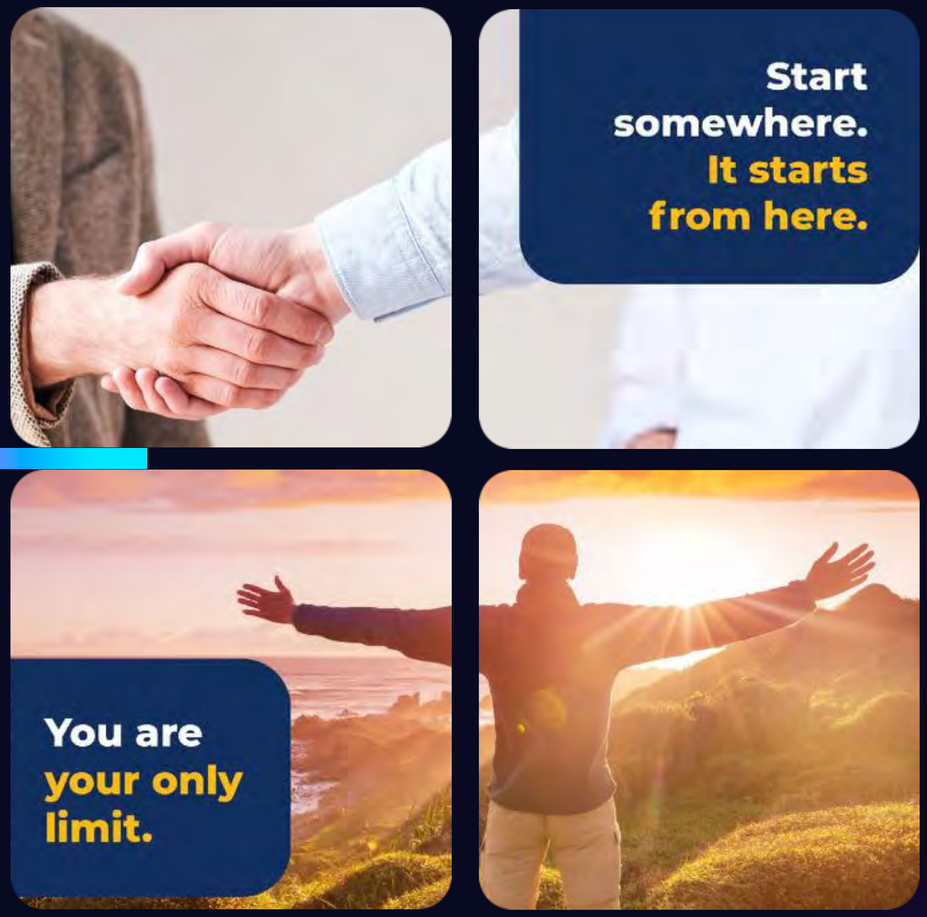






SOCIAL MANAGEMENT

A deep and targeted social campaign has been specifically designed and developed to promote the brand awareness and the opportunity. It has been calibrated on the specific technology sector, but by using a simple language and by highlighting ideals of economic and personal freedom. The activity led to an expansion of active followers and a conversion for many users that approached the D.AI.SY business opportunity.



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BluuClub

Sun, sea, free time, fun, freshness, this conveys the Bluuclub brand and invites you to disconnect from the monotony of everyday life to immerse yourself in the ocean bluu.

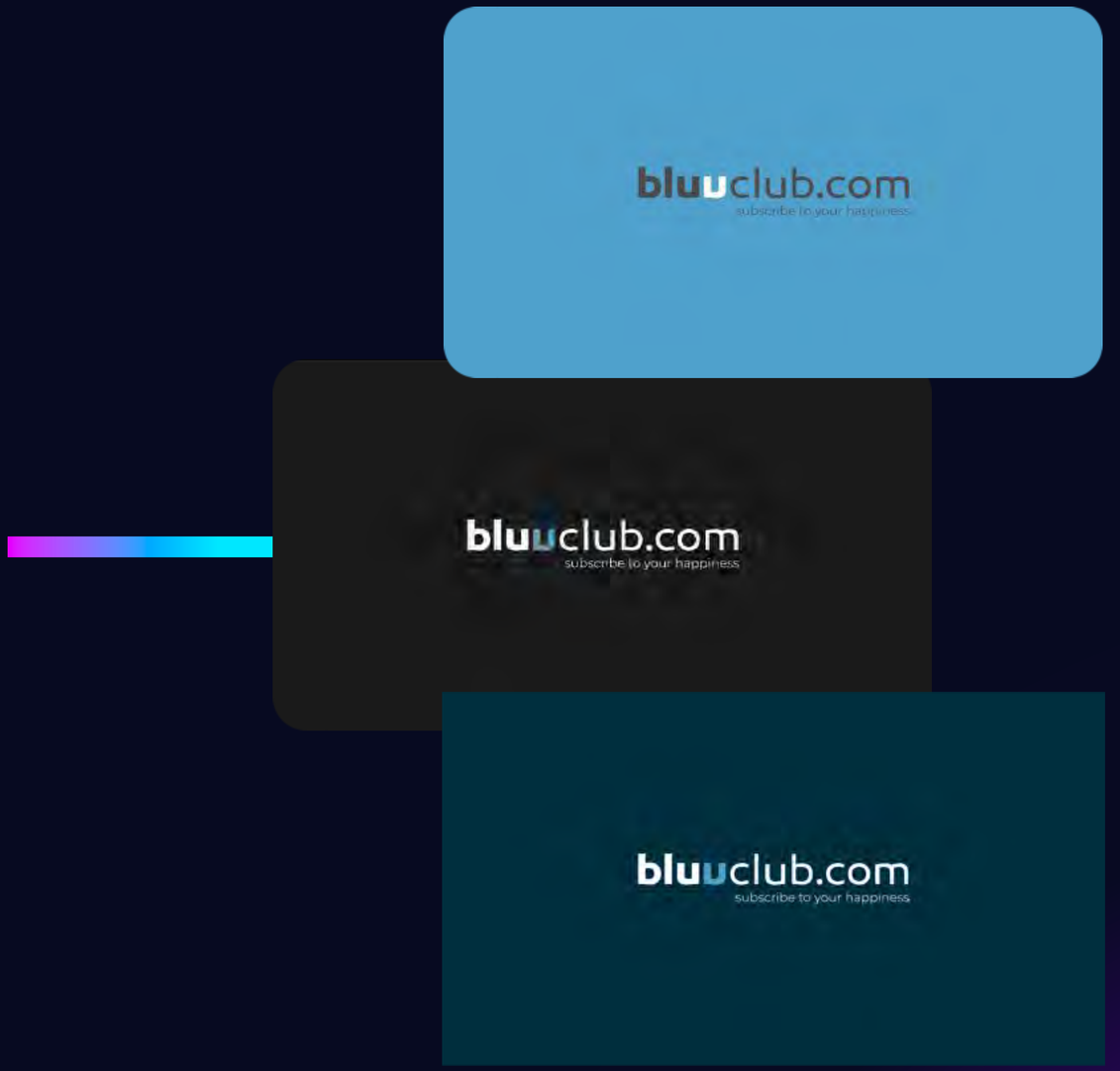
Activities:

- BRANDING
- COORDINATED IMAGE
- MARKETING TOOLS
- WEB DESIGN
- VIDEO PRODUCTION
- SOCIAL management

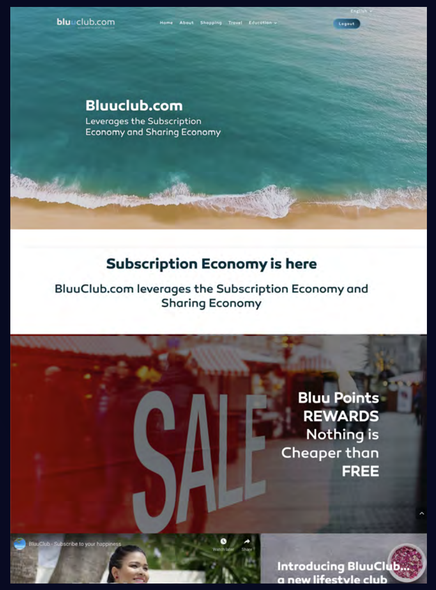
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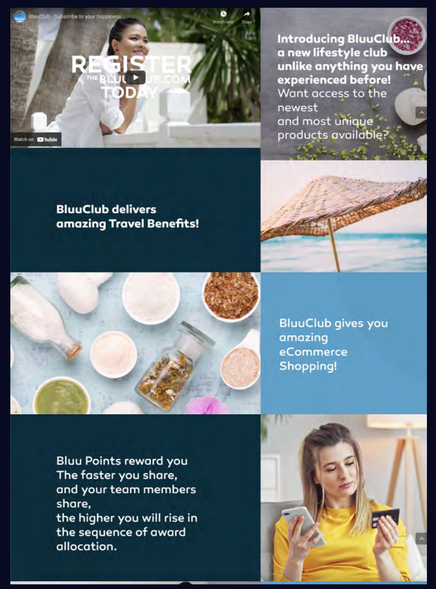
BRANDING

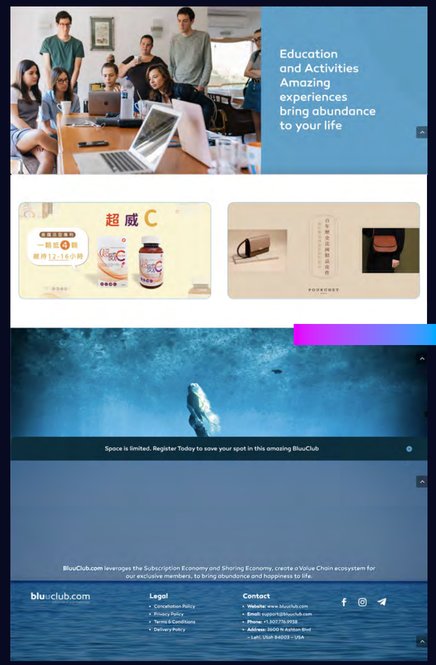
the reference is anchored to the symmetry of the extended ‘u’, witch lights up the sound of the project name and increase the perfection ideal associated to the main color and its natural element: the sea.
The claim, instead, contains all the ideals that make this initiative an avant-garde in the reference sectors. “Subscribe to your happiness” is an invitation to change, to find something more than the gray of everyday, by continually searching moments of personal happiness.



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WEBSITE

Even the website, characterized by countless animations and breathtaking landscapes, induces curiosity in the visitor and stimulates the search for happiness.

But the strength of BluuClub is in the offer simplicity, so in just a few pages it is clearly illustrated and it offers the access to the various opportunities offered by this subscription:

- Travel;
- Exclusive experiences;
- E-commerce;
- Training & Education;
- Business.

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VIDEO PRODUCTION

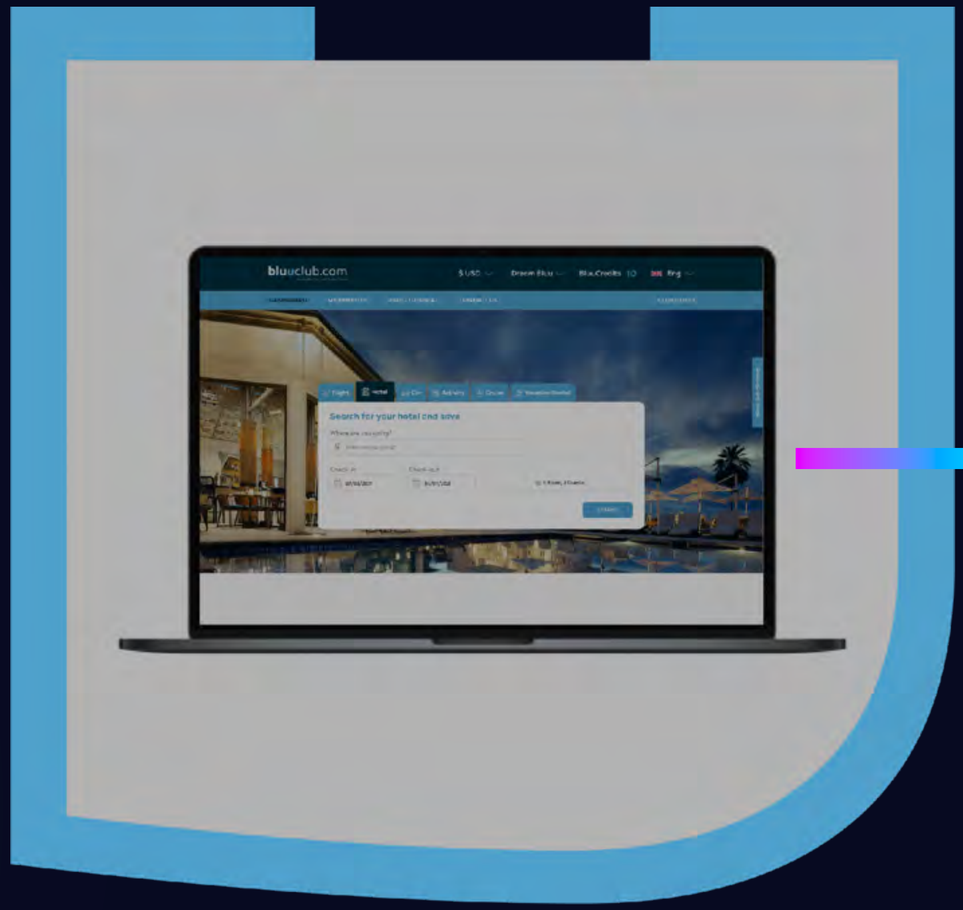
Extraordinary experience and landscapes are are the protagonists of the numerous promo videos produced to enrich presentations, events, social channels ...

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MARKETING TOOLS

A deep graphic and functional restyling, oriented towards usability, simplicity and user interface, was implemented on the software systems involved, from the travel search platform to e-commerce.
At the same time, due to the nature of the company's business, has been necessary to update the business tools (presentations, documents, etc.) to align and make them more consistent with the brand image, and with the awesome project objectives.

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SOCIAL MANAGEMENT

The social strategy has been created and adapted to the specific business with continue highlights to travels, products and subscription. Coordinated actions aimed at the brand presentation and sharing, are constantly followed by daily inviation post dedicated to the participation in this experience and business model.









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BLUUCLUB
TAIWAN

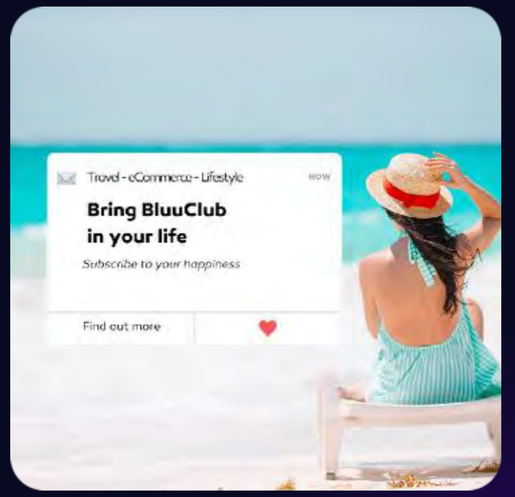












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Vyvo

From the brand born from the ashes of World GN, and relocated to the technological space in support of an integrated proposal of wearable technology, blockchain, AI. and personalized supplements.

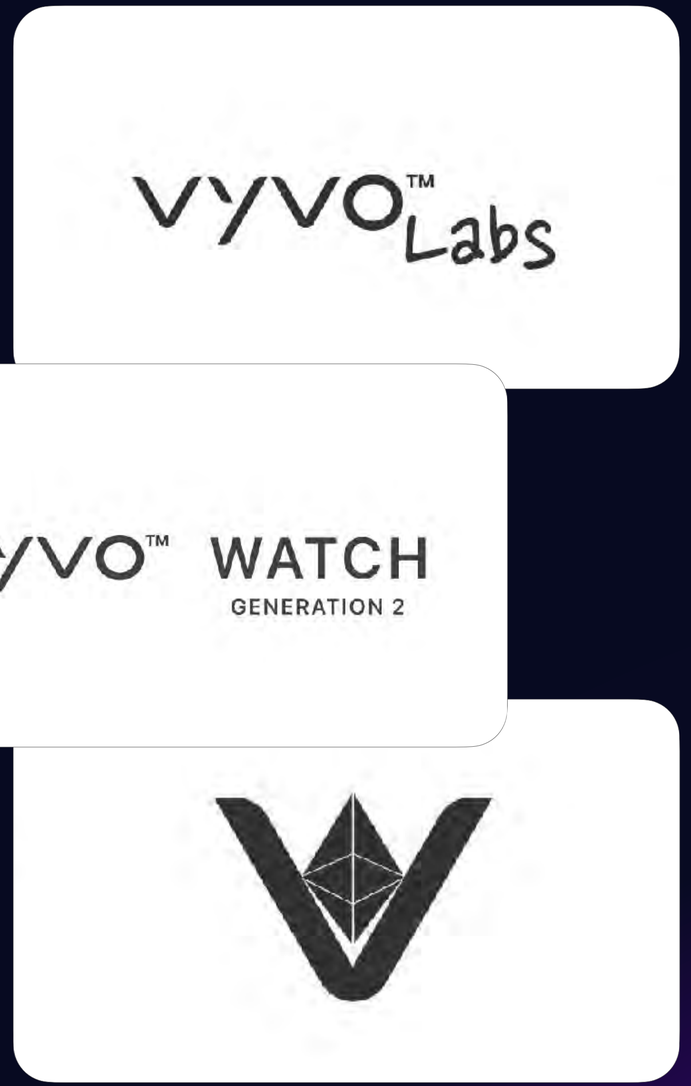
Activities:

- Sub-BRANDING
- PACKAGING
- MARKETING AND BUSINESS TOOLS
- WEBSITE
- VIDEO production
- App & Devices UI

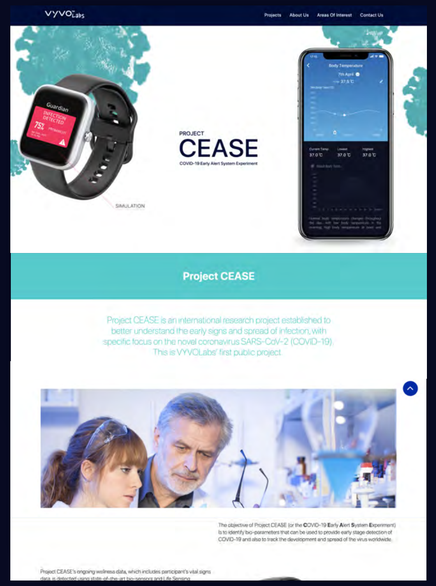
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SUB-BRANDING

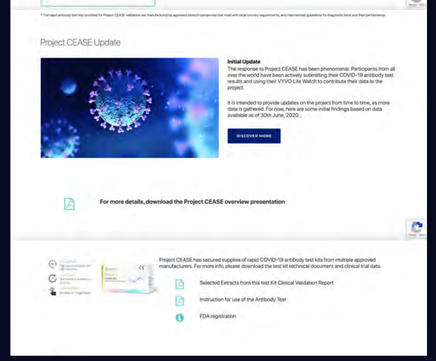
The derivation of brands specifically designed for product and projects able to build the different project's areas and commercial offer.

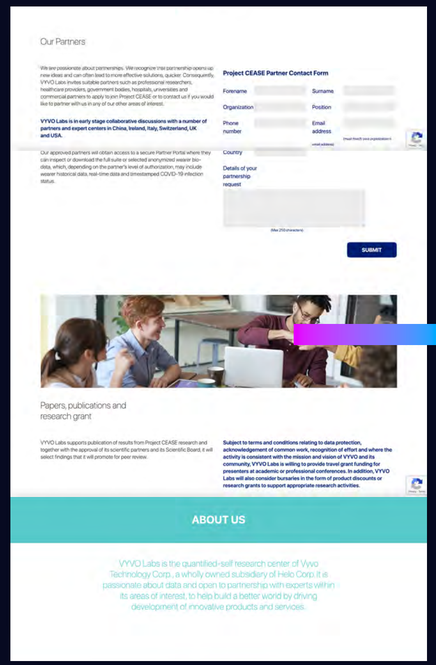


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PROJECT WEBSITE

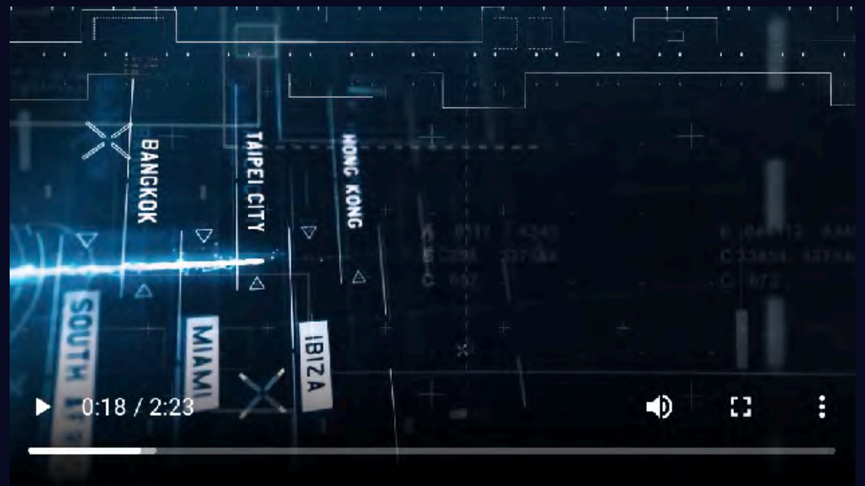
Design and graphic/content definition for VYVO Labs website, created to provide through the CEASE project a reference area for studies and experiments relating to the spread of SARS-CoV-2 (COVID-19) pandemic.

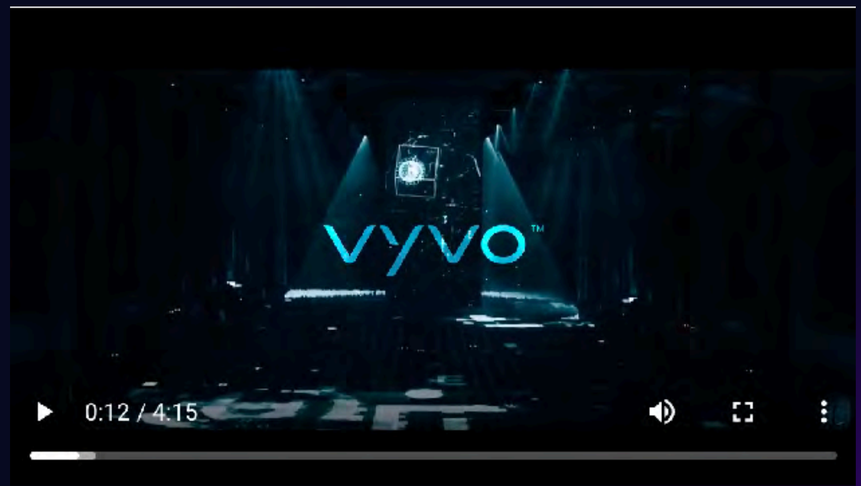
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VIDEO PRODUCTION

Since the launch video for the new brand, the video production has heavily used technological elements with a strong emotional impact to explain the solution offered associated with the business opportunity.

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MARKETING TOOLS

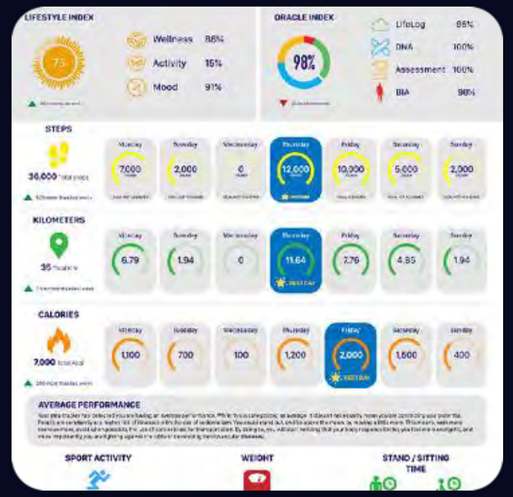
Presentations, brochures, support material for products, events, projects and business. Everything designed and created as part of a coordinated marketing activity focused on international dissemination and understanding, often with specific functional adaptations for territorial areas and targets.

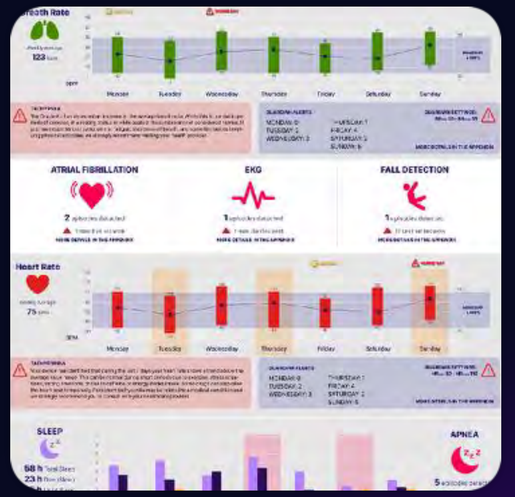
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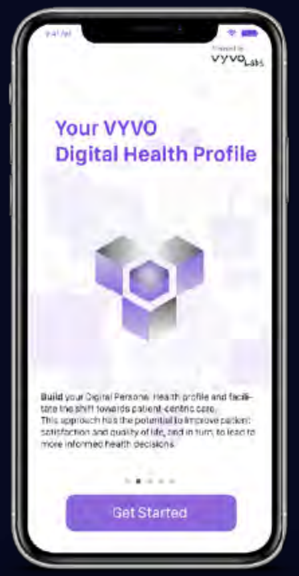














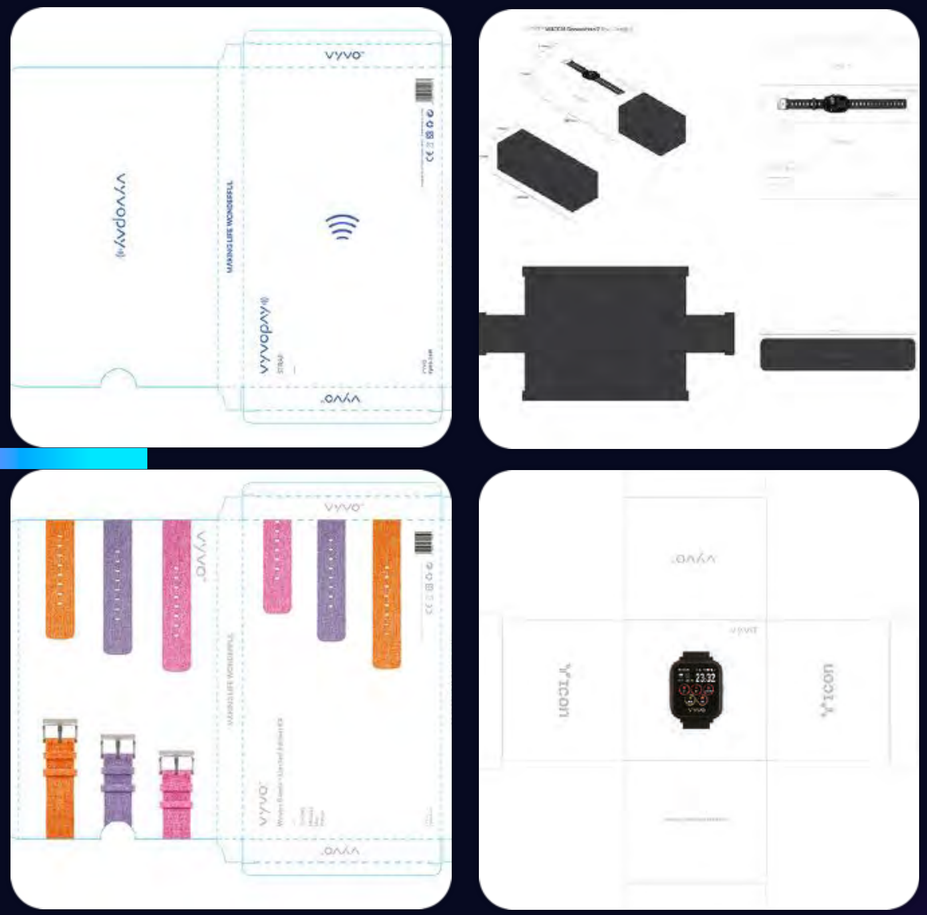


UI APPS & Devices

Starting with devices System UI with the integration of new functions, measurements and indicators, to the fully VYVO Smart App redesign, following the path of the digital health profile and the highest level of detail for measurements and reports.

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PACKAGING


vyvo
vyvopay
vyvo
vyvo
vyvo

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Organo Gold

For the global network marketing company with mission to change lives by helping people reach new levels of balance, freedom and well-being through products and business opportunity, a brand able to recall liveliness, with elegance and vital force.

Activities:

- BRANDING
- PACKAGING
- COORDINATED IMAGE

BRANDING

The intertwining of the initials of the naming recalls a desire for union, clearly expressed in the corporate values, framed by gold, symbol of wealth and well-being







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ORGANO GOLD
USA

ADRSTUDIO.IO | **FOCUSED ON YOUR BRAND**













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PACKAGING

The same positive energy, which is a characteristic of the brand, is also expressed through the products, in the promotional material, in the gadgets and in the whole coordinated image.





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ByDzyne

Technology, wearable device and beauty product with a common element. the personalization. For this international company committed to disrupts the traditional industry model. A brand able to represent the uniqueness principle at the base of project idea.

Activities:

- BRANDING
- COORDINATED IMAGE
- MARKETING TOOLS
- WEB DESIGN
- VIDEO PRODUCTION
- 3D and Product design

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BRANDING

A combination of specific symbols and identities together with specific marketing tools to cover and correctly position ByDzyne's commercial offer, products, and opportunity.



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WEBSITE

The website, developed following the brand identity, describes all the products ad the opportunity offered by this brand with a main focus on the company and the solid team behind the project.

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3D - PRODUCT DESIGN PACKAGING









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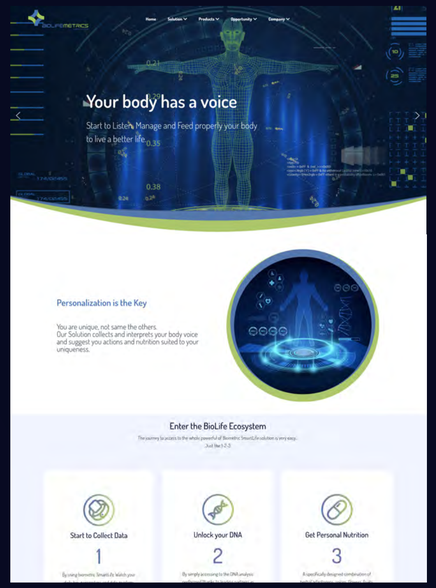
BioLife Metrics

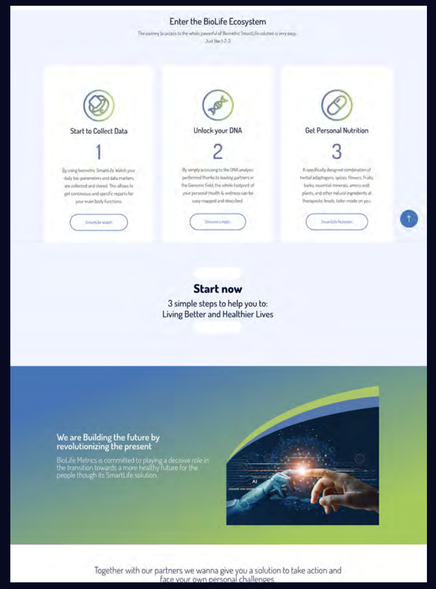
Technology, Artificial Intelligence, Blockchain, Genomics, CBD and Personalized Nutrition are the pillar of this growing USA Company ready to represent a turning point in the digital health sector. The brand image, ideally represents a union of tool that combine together to be at the service of human health.

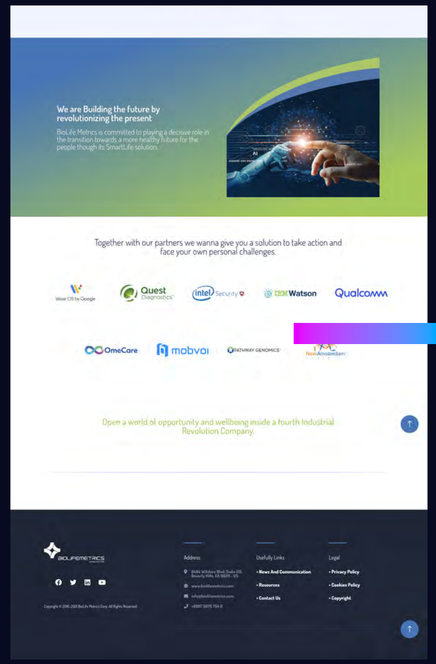
Activities:

- BRANDING
- COORDINATED IMAGE
- MARKETING TOOLS
- WEB DESIGN
- VIDEO PRODUCTION
- 3D and product design

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WEBSITE

The website, developed following the brand identity, describes all the elements of this innovative solution, how they combine and integrate with each other to provide, together with wearable devices, a unique business opportunity and to improve people's lifestyle.

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MARKETING TOOLS

A good idea needs powerful communication tools to be disseminated and presented at the investor and participant level. Thus the meticulous creation of marketing tools allows to achieve the planned dissemination objectives and to increase trust and understanding of the idea.

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Sincere System Group

Activities:
- BRANDING
- VIDEO

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RE-BRANDING CONSULTING

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SINCERE SYSTEM
UNITED KINGDOM

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VIDEO PRODUCTION



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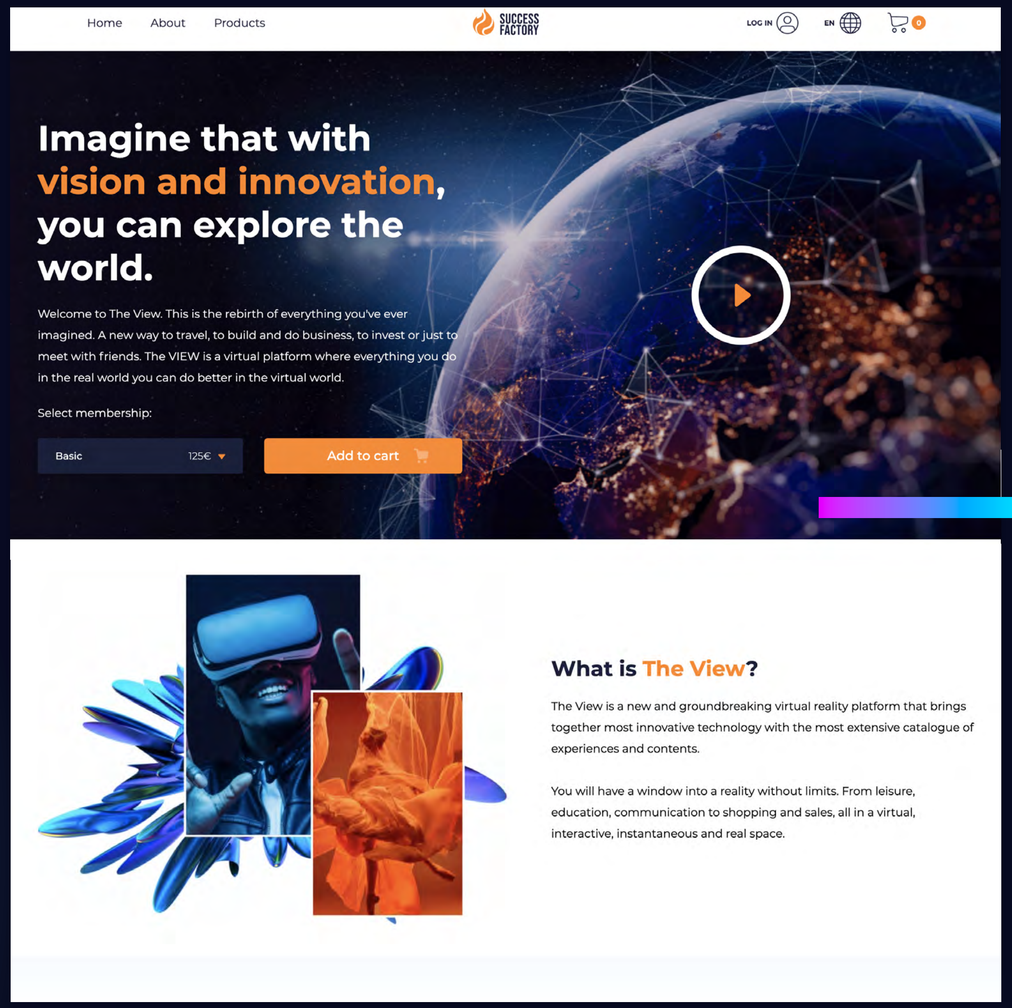
Success Factory

Activities:

- NEW VR PROJECT
- VIDEO

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VR AND INNOVATIVE PROJECTS CONSULTING

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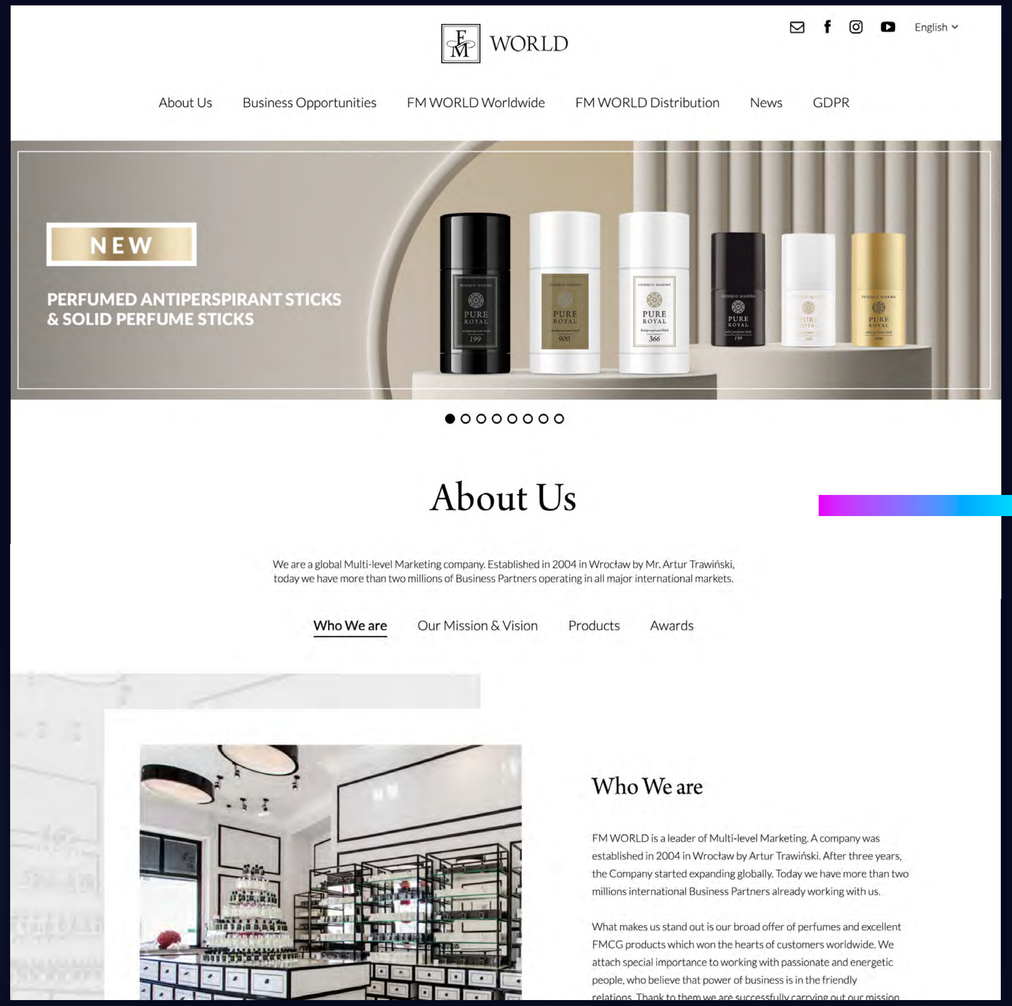


FM Group

Activities:

- BRANDING
- VIDEO PRODUCTION

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MIDDLE-EAST CONSULTING

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PORTFOLIO | **CONCEPT**



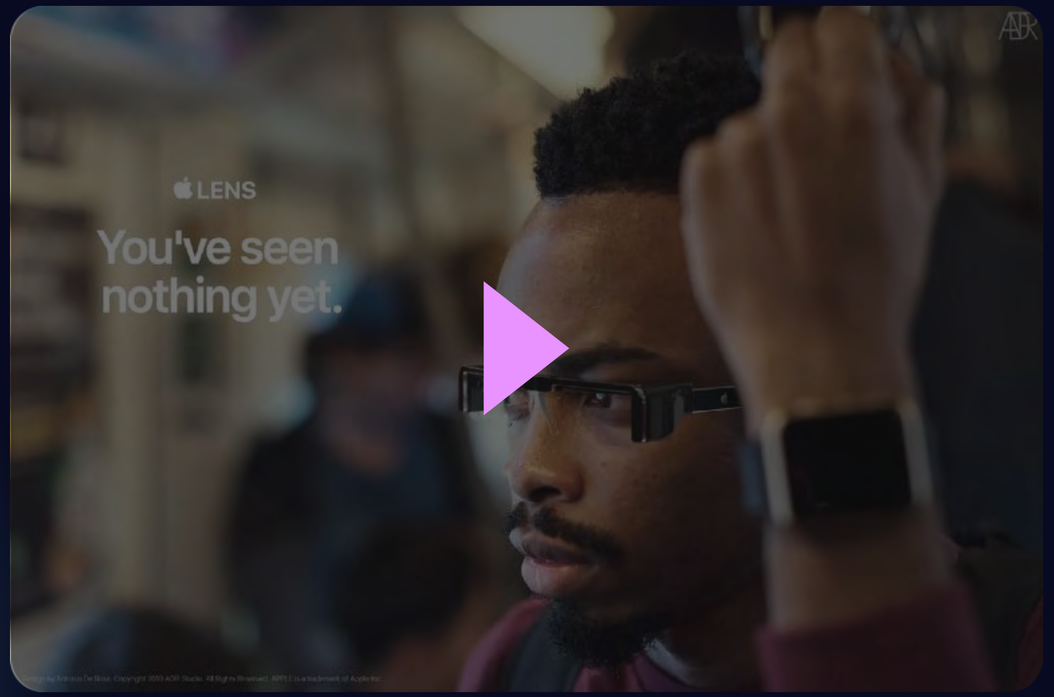


ADR Studio is also vision, research look to the future of things and technological innovation, all this supported thanks its unique and award-winning concepts.

For a complete portfolio of ADR Studio Concept please visit:

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Apple Lens

Say Hello to the Apple Lens, the real companion for your Apple Devices. Developed in a fancy shell of polycarbonate and aluminum, this device is full of new features.

- Lightweight body
- Poli-prismatic lenses with 4 cameras for space mapping
- Frontal movement sensor, FaceID, HandID and motion capture
- Graphene Battery
- A13 Bionic chip
- 4 colors
- Special version developed together with the main fashion brands

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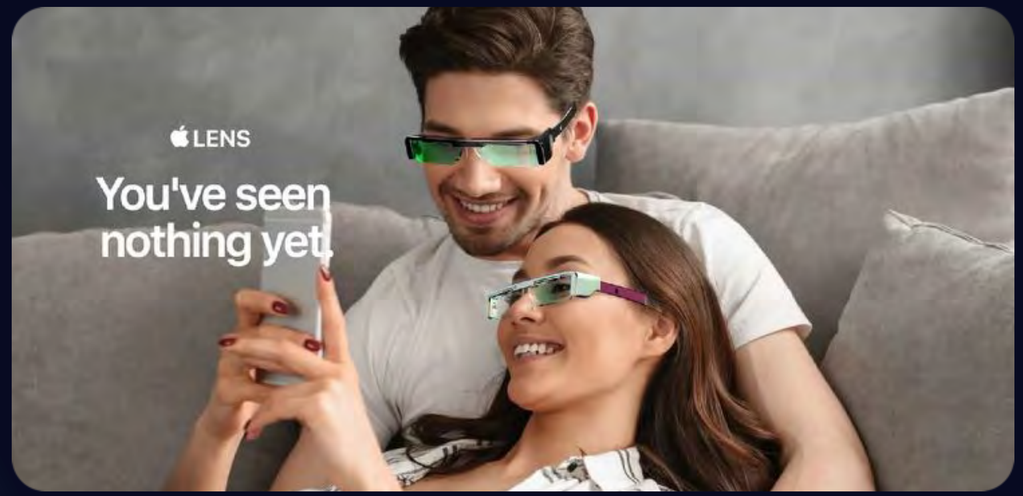




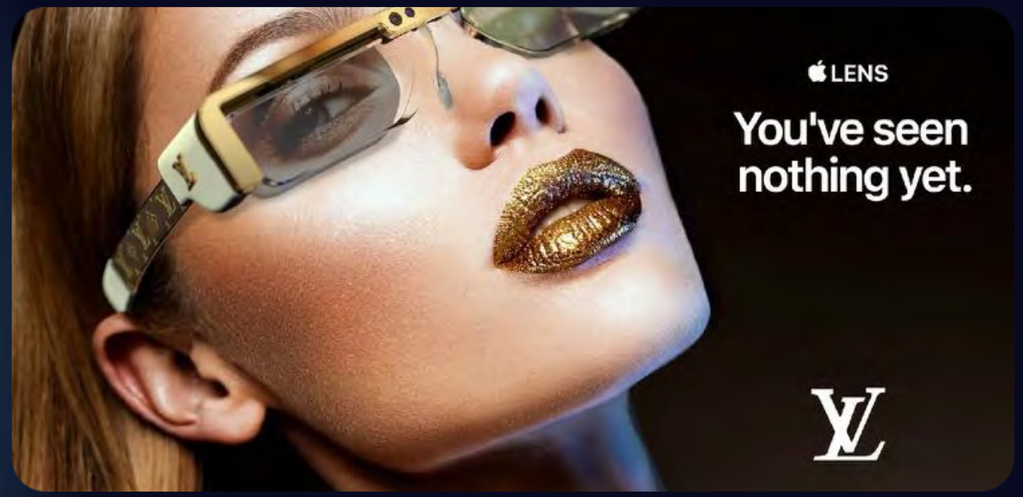


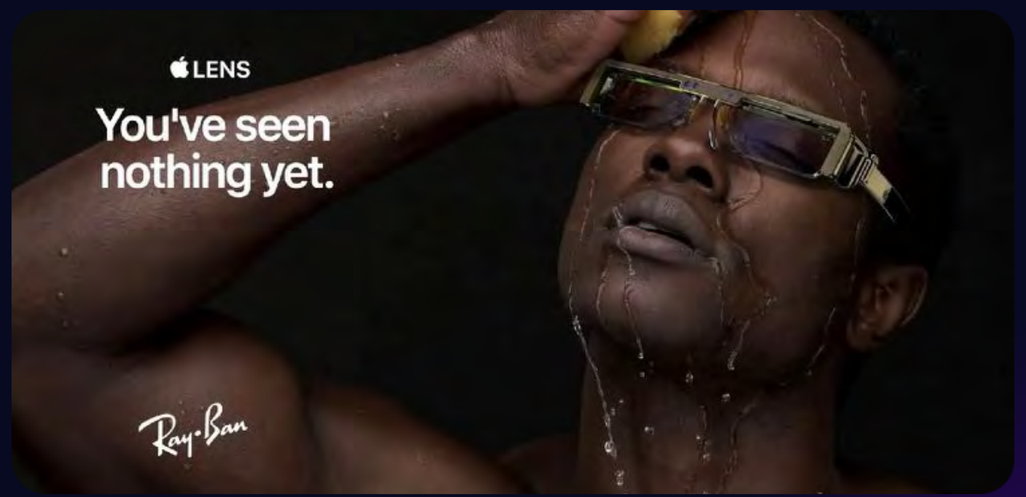


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ADRSTUDIO.IO | **FOCUSED ON YOUR BRAND**



Apple View

The concept of the first Apple VR headset.





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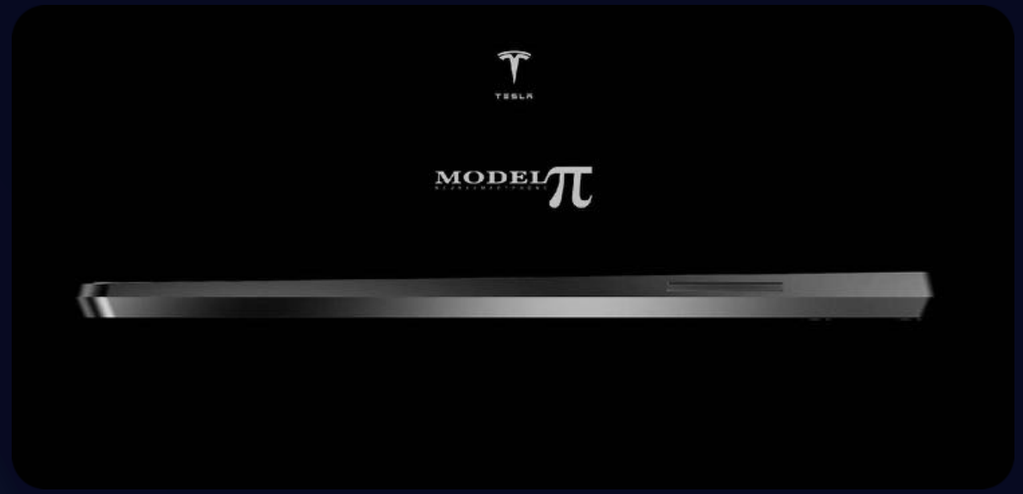


Tesla Model P

Spacelink native connection, Neuralink capabilities, Marscoin mining system, with a Solar Panel recharge and Ultrasonic Fingerprint sensor.

Astro photography on the way, with your car and your...flamethrower.

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Our Portfolio

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