

2018

EXPLORER





OUTGOING.

Dynamic new grilles give Explorer a fresh attitude for 2018, while Intelligent 4WD with Terrain Management System™¹ continues to help you go everywhere in style. Ford Explorer. Always Unstoppable.



REFINED.

Seating for up to 7 people comes in a rich range of choices, including new Medium Stone cloth or leather¹ trim. Plus, the PowerFold® 3rd-row seat¹ and hands-free foot-activated liftgate¹ make it easy for you to load your gear.



CONFIDENT.

Powered by your choice of 3 engines. Guided by a suite of smart driver-assist technologies.¹ Backed by a long list of safety and security features. Explorer is ready to help you tackle all sorts of challenges.



CONNECTED.

Enjoy the remarkably responsive performance of SYNC® 3^{1,2} voice-activated technology, while your family and friends connect up to 10 devices to the new 4G LTE Wi-Fi hotspot.^{1,3} Explorer is made for modern adventurers.



**#1-SELLING SUV
OVER THE LAST
27 YEARS⁴**

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XLT. Blue. XLT Sport Appearance Package. Available equipment. ¹Available feature. ²Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ³Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 2 in "Build Your Explorer" section of Specifications and your Ford Dealer for details. ⁴Based on total cumulative OEM reported U.S. sales for all SUVs from CY 1990 through CY 2016.



POWER UP.

3.5L TI-VCT V6

290 horsepower. Matched to a 6-speed SelectShift® automatic transmission that's standard with all engines. Twin independent variable camshaft timing (Ti-VCT) allows intake and exhaust valves to adjust independently for precise valve timing control, which helps optimize performance on every trip.

*EPA-estimated rating (FWD):
17 city/24 hwy/20 combined mpg¹*

2.3L ECOBOOST®²

280 horsepower.³ 310 lb.-ft. of torque.³ This twin-scroll turbocharged, direct-injection engine has quick turbine spin-up for responsive acceleration performance. It's got the power to help you make plenty of memories.

*EPA-estimated rating (FWD):
19 city/27 hwy/22 combined mpg¹*

3.5L ECOBOOST

Best-in-class⁴ V6 horsepower – 365 hp.³ Plus a robust 350 lb.-ft. of torque.³ The standard engine on Sport and Platinum empowers you to say yes to any road trip, and lead the way, too.

*EPA-estimated rating (4WD):
16 city/22 hwy/18 combined mpg¹*



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TAKE OFF.

Intelligent 4WD with Terrain Management System™¹ helps Explorer give you the seamless shift-on-the-fly confidence to get in and go.

NORMAL

Normal is ideal for everyday driving on wet or dry paved roads. Hill Descent Control™^{1,2} (center button) regulates your speed on steep declines, so you can concentrate on maneuvering.

MUD, RUT

Backroads can get muddy after a good rain. In this mode, powertrain torque is a bit more aggressive, limiting transmission upshifts and letting the wheels spin to get you through the thick stuff.

SAND

A day at the beach or on the dunes is a blast in a vehicle that takes the soft stuff in stride. In this mode, more aggressive throttle progression and holding gears longer help transfer optimized torque to the wheels. They can spin aggressively to maintain momentum and keep the fun going.

SNOW, GRAVEL, GRASS

Getting off the beaten path makes life interesting. When you go there in this mode, the transmission delivers earlier upshifts and less aggressive engine torque distribution, limiting wheelslip to help improve traction on tricky terrain. All-season adventures await.

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GO PLATINUM

Wherever you're headed, Explorer Platinum takes you there in comfort and style. Front-row, heated and cooled, multicontour seats with Active Motion® offer you lumbar region and upper leg area massage functionality. Your controls are within easy reach, including those for configuring the all-digital instrument cluster, and adjusting the industry-exclusive 500-watt Audio System from Sony® with Clear Phase® and Live Acoustics™ technology. There's even a heated, leather-wrapped steering wheel to help you master those chilly morning starts.



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TAILORED TO YOU AND YOUR CREW.

PAMPER THOSE IN ALL 3 ROWS

Even if you're going tent camping, you can still travel in luxury. Explorer Platinum features premium leather-trimmed seats with micro-perforated inserts and quilted bolsters, real aluminum and Brown Ash Swirl wood appliques, and even quilted leather-wrapped door inserts. With the most standard 2nd-row head room in its class, Explorer spreads the love to all its passengers.

SEE MORE OF THE OUTDOORS

You can retract the power sunshade to enjoy the views through the twin-panel moonroof,¹ plus vent or fully open the front panel, all with push-button ease.

CONSIDER YOUR 2ND-ROW OPTIONS

To seat up to 7, you'll want the 2nd-row 60/40 split-fold-flat seat with recline. On Platinum, this seat also features heated outboard positions and a fold-down armrest with cupholders. When you select the power-assist folding 2nd-row heated bucket seats,¹ you can take advantage of a pass-through to the 3rd row, or add a roomy 2nd-row console¹ for extra storage space.

POWER YOUR ESSENTIALS

You can charge mobile phones and tablets with up to 2 smart-charging USB ports¹ in the front row, and 2 more in the 2nd row. These ports are nearly 2 times faster than previous-generation charging USB ports. The covered 110V/150W AC power outlet¹ in the 2nd row can power your laptop, cooler or other small devices equipped with a household-style plug.





FORDPASS™ SMARTPHONE APP³

Your personal journey assistant
Find fuel and compare prices
Find, reserve and pay for parking
in select locations
Get help from our trained team
of Ford Guides – available 24/7



SYNC CONNECT^{2,4}

4G LTE Wi-Fi hotspot lets
you connect up to 10 devices
Powered by FordPass to:
▪ Locate your vehicle
▪ Remotely start, stop, lock
or unlock it
▪ Check your fuel level
and mileage



APPLE CARPLAY™ COMPATIBILITY⁵

Use Siri to interact with your iPhone
Access your favorite songs and
playlists in Apple Music®
Utilize Apple Maps for voice-guided
navigation and estimated travel time



SYNC APPLINK®⁶

Voice control for your favorite
compatible mobile apps
Spotify® ♦ Pandora® ♦ and more



ANDROID AUTO™ COMPATIBILITY⁵

Talk to Google™ to interact with
your Android™ smartphone
Access your favorite music
through your apps
Utilize Waze™ or Google Maps™
for voice-guided navigation and
estimated travel time



VOICE-ACTIVATED NAVIGATION²

Turn-by-turn directions
Vivid 3-D maps
Pinch-to-zoom
touchscreen capability



SIRIUSXM® TRAFFIC & TRAVEL LINK®^{2,7}

Complimentary for 5 years
Real-time traffic updates
Fuel station locations and prices
Current and forecasted weather
Movie locations and showtimes
Sports scores

SYNC 3

STAY CONNECTED ON THE MOVE.

Imagine controlling calls, music and more with just a touch and your voice. SYNC® 3^{1,2} lets you keep your hands on the wheel while it quickly responds to your spoken requests. Or use the responsive touchscreen in the center of your instrument panel to access its many helpful features. Bring the power of Siri® into Explorer with Siri Eyes Free and your paired iPhone®. The system also features 2 smart-charging USB ports to help keep your devices powered up and ready to go.

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¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. ⁴Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 2 in "Build Your Explorer" section of Specifications and your Ford Dealer for details. ⁵Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁶Commands may vary by phone and AppLink software. ⁷Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 4 in "Build Your Explorer" section of Specifications and your Ford Dealer for details.

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DRIVEN BY INNOVATION



TOW IT.

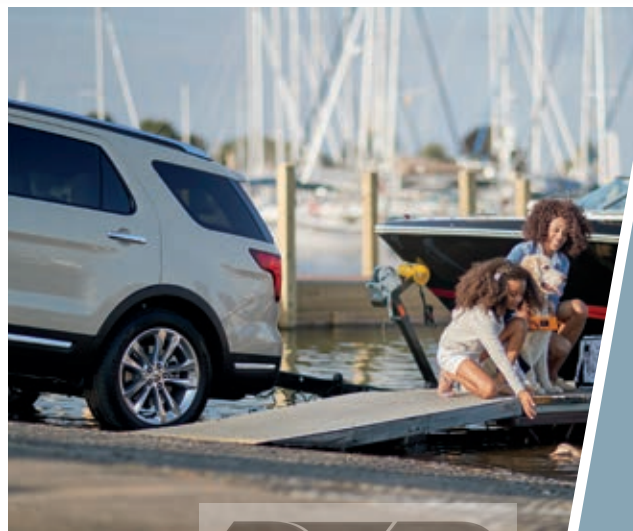


HEAD FOR THE WATER

With the 3.5L Ti-VCT V6 or 3.5L EcoBoost^{®1} engine, Explorer can tow up to 5,000 lbs. of fun.² So it's time for your dream boat or camper to become a reality. And if you're a towing novice, Explorer can help put you at ease. A standard rear view camera helps you see what's behind your vehicle³ and makes hooking up a trailer simple. Plus, trailer sway control automatically reduces engine speed and selectively applies the brakes if trailer sway is detected.⁴

MAINTAIN YOUR BALANCE

AdvanceTrac[®] with RSC[®] (Roll Stability Control[™])⁴ enhances vehicle stability in a wide range of conditions. By selectively applying individual brakes and modifying engine power, the system helps keep all 4 wheels firmly planted. In addition, Curve Control⁴ helps slow the vehicle down if you're heading into a curve too quickly.



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STOW IT.



OPEN UP TO ADVENTURE

There's a good chance your hands are going to be full when you're loading the cargo area. With the Intelligent Access¹ key fob on you, simply kick your foot under the rear bumper and let the hands-free foot-activated liftgate¹ do the work. The liftgate's fully opened height can be programmed to your preferred position. Plus, a new rear bumper step pad is standard.

ADAPT IT TO YOUR PLANS

The versatility doesn't stop there. With all seats occupied, there's a generous 21 cu. ft. of cargo space behind the 3rd row.² Fold down the PowerFold[®] 3rd-row seat¹ with the touch of a button, opening up 43.9 cu. ft. of space. Or create a flat load floor by folding both the 2nd- and 3rd-row split-folding seats to pack up to 81.7 cu. ft. of gear.



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The new Ford Safe and Smart™ Package makes it easy to get all of these helpful technologies on your Explorer.

WHEN CHANGING LANES

BLIS® (Blind Spot Information System) with cross-traffic alert^{1,2,3} helps warn you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while backing up slowly.

BETWEEN THE LINES

Drifting out of your lane? The Lane-Keeping System^{1,2} can help. By applying steering wheel torque, and even alerting you with gentle steering wheel vibration, it helps direct you to return to your lane.⁴

IN TRAFFIC

Adaptive cruise control & forward collision warning with brake support^{1,2} helps maintain your choice of speed and preset gaps from the vehicle in front of you. It can also alert you to a potential collision. If one is detected, the system flashes a warning, sounds an alarm, and can pre-charge the brakes to provide full responsiveness when you do brake.

BY PLANNING AHEAD

When you have the systems turned on, the rain-sensing windshield wipers^{1,2} and auto high-beam headlamps¹ can activate themselves automatically as needed.

STAY ALERT.



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Platinum. Burgundy Velvet Metallic Tinted Clearcoat. Available equipment. ¹Available feature. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³BLIS replaces standard integrated blind spot mirrors. ⁴Lane-Keeping System does not control steering.



PARK IT.

WITH A FRIENDLY ASSIST

Whether you want to back into a perpendicular spot or parallel park, enhanced active park assist¹ can help. The system uses ultrasonic sensors to identify a parking space that's just the right size, then steers Explorer into it. All you do is follow on-screen prompts, and operate the accelerator, brake and gear shifter as needed. It can steer the vehicle out of a parallel spot, too. A front 180-degree camera¹ helps out with visibility, and allows you to see around corners in certain circumstances. So you can park with confidence, and get on with the fun.

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Platinum. Burgundy Velvet Metallic Tinted Clearcoat. Available equipment. ¹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



GO SPORT.



EMBRACE THE SCENIC ROUTE

Last-minute road trips. Unexpected detours. Make the most of life's interesting twists in Explorer Sport. With its 365-horsepower¹ 3.5L EcoBoost® engine, fully independent sport-tuned suspension and Intelligent 4WD with Terrain Management System,TM Sport welcomes any chance to demonstrate its capability. New quad exhaust tips and 20" premium Tarnished Dark-painted aluminum wheels,² combined with high-gloss Black exterior accents and more, deliver a signature look. Inside, an Ebony Black leather-trimmed interior with Red accent stitching let's everyone know that Explorer Sport is ready for action.





EXPLORE WITH CONFIDENCE.

ENHANCE YOUR PEACE OF MIND

The security of 7 standard airbags includes the Safety Canopy® System with rollover sensing and 3-row side-curtain airbags. You can also opt for industry-first 2nd-row outboard inflatable safety belts.¹ The Individual Tire Pressure Monitoring System² lets you check pressure in each tire, and notifies you if any are low. To help the driver stay focused, convenient MyKey® technology allows you to program keys with reminders to drive at appropriate speeds, keep the audio volume low and much more. Plus, power, heated sideview mirrors are now standard on every Explorer. You can travel assured that a sophisticated suite of safety features accompanies you on every journey in your Explorer.



STANDARD FEATURES

Mechanical

4-wheel disc Anti-Lock Brake System (ABS) with panic brake assist and electronic brakeforce distribution (EBD)

Compact spare wheel and tire

Electric power-assisted steering

Front and rear stabilizer bars

Intelligent Oil-Life Monitor®

Suspension – Independent MacPherson strut front; independent multilink rear

Trailer sway control

Driver-Assist Technology

Autolamp automatic on/off headlamps with rainlamp feature

Hill start assist

Seating

1st-row bucket seats with 4-way adjustable head restraints

2nd-row 60/40 split fold-flat seat with fore/aft adjustable 40 section

3rd-row 50/50 split fold-flat seat

Interior

1st-, 2nd- and 3rd-row dome/map lights

1st-row full center console with armrest and storage

1st-row overhead console with sunglasses holder

12V powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)

Accessory delay for power features

Adjustable driver and front-passenger sun visors with covered and illuminated vanity mirrors

Air conditioning with auxiliary rear controls

Cabin air filter

Cargo tie-down hooks (4)

Cargo net hooks (4)

Cruise control

Cupholders (10)

Front-passenger (1) and B-pillar (2) grab handles

Illuminated Entry System

Leather-wrapped shifter knob

Locking glove box

Power door locks with autolock

Power windows with 1st-row one-touch-up/-down feature

Steering wheel-mounted cruise, audio and 5-way controls

Exterior

Black bodyside cladding and wheel-lip moldings

Body-color rear spoiler

Body-color upper bumpers with black lowers

Configurable daytime running lamps

Easy Fuel® capless fuel filler

Halogen reflector high-beam headlamps with LED low-beams

LED taillamps

Liftgate window defroster

Roof-mounted antenna

Privacy glass (rear doors, rear quarter windows and liftgate window)

Speed-sensitive, variable-intermittent windshield wipers with washer;

2-speed rear wiper with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Airbags¹ – Front-seat side, glove-box-door-integrated knee, and Safety Canopy® System with side-curtain airbags¹ and rollover sensor

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Battery saver with headlamps-off delay

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Height-adjustable shoulder safety belts for 1st row

Individual Tire Pressure Monitoring System (excludes spare)

LATCH – Lower Anchors and Tether Anchors for Children (2nd-row outboard and 3rd-row passenger-side seating positions)

MyKey® technology to help parents encourage responsible driving

Rear view camera with backup assist grid lines and washer

Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

POWERTRAINS/EPA-ESTIMATED RATINGS²

3.5L Ti-VCT V6

290 hp @ 6,500 rpm 255 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift® automatic

FWD 17 city/24 hwy/20 combined mpg

4WD 16 city/22 hwy/19 combined mpg

Standard: Explorer/XLT Optional: Limited

2.3L EcoBoost® I-4

280 hp @ 5,600 rpm³ 310 lb.-ft. of torque @ 3,000 rpm³

6-speed SelectShift automatic

FWD 19 city/27 hwy/22 combined mpg

4WD 18 city/25 hwy/21 combined mpg

Optional: Explorer/XLT Standard: Limited

3.5L EcoBoost V6

365 hp @ 5,500 rpm³ 350 lb.-ft. of torque @ 3,500 rpm³

6-speed SelectShift automatic

4WD 16 city/22 hwy/18 combined mpg

Standard: Sport/Platinum

DIMENSIONS

Exterior

Wheelbase 112.8"

Length 198.7"

Height 70.0"

Width – Excluding mirrors 78.9"

Width – Including mirrors 90.2"

Width – Mirrors folded 82.5"

Liftover height (curb) 31.1"

Interior 1st/2nd/3rd Row

Head room 41.4"/40.6"/37.8"

Leg room 42.9" (max.)/39.5"/33.3"

Hip room 57.3"/56.8"/40.7"

Shoulder room 61.5"/61.0"/50.8"

Capacities (cu. ft.)

Passenger volume 151.5

Cargo volume behind 1st row 81.7

Cargo volume behind 2nd row 43.9

Cargo volume behind 3rd row⁴ 21.0

Fuel tank (gal.) 18.6

Max. towing (lbs.)⁵ 5,000

S : STANDARD O : OPTIONAL I : INCLUDED

Wheels			
1	18" 5-Spoke Painted Aluminum	S	Explorer/XLT FWD
2	18" Split-Spoke Painted Aluminum	S	XLT 4WD
		O	XLT FWD with 3.5L Ti-VCT V6
3	20" Polished Aluminum	O	XLT 201A and 202A with 3.5L Ti-VCT V6/Limited
4	20" Premium Painted Aluminum	S	Limited
5	20" 10-Spoke Magnetic-Painted Aluminum	I	XLT Sport Appearance Package
6	20" Machined Aluminum with Magnetic-Painted Pockets	S	Sport
7	20" Bright-Machined Aluminum with Tarnished Dark-Painted Pockets	S	Platinum
8	20" Premium Tarnished Dark-Painted Aluminum	O	Sport
9	20" Premium Painted Machined Aluminum	O	Platinum



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BUILD YOUR EXPLORER					S : STANDARD	O : OPTIONAL	P : PACKAGE CONTENT																								
EXPLORER	XLT	LIMITED	SPORT	PLATINUM						EXPLORER	XLT	LIMITED	SPORT	PLATINUM						EXPLORER	XLT	LIMITED	SPORT	PLATINUM							
					Mechanical										Seating								S	P	S	Dual 2nd-row smart-charging USB ports					
S	S	S			Axle – Rear, 3.39 non-limited-slip ¹ (3.5L Ti-VCT with FWD)					S					8-way power driver's seat with manual lumbar							P	S	S	S	Dual-zone electronic automatic temperature control ¹					
S	S	S			Axle – Rear, 3.65 non-limited-slip ¹ (3.5L Ti-VCT with 4WD)						S	S	S		10-way power driver's seat including power lumbar					S	S	S				Flooring – 1st- and 2nd-row carpeted floor mats					
S	S	S			Axle – Rear, 3.36 non-limited-slip ¹ (2.3L EcoBoost® with FWD)					S					4-way manual front-passenger seat									S		Flooring – 1st- and 2nd-row carpeted floor mats with Sport badging					
S	S	S			Axle – Rear, 3.51 non-limited-slip ¹ (2.3L EcoBoost with 4WD)						S				6-way power front-passenger seat with manual lumbar											Flooring – 1st- and 2nd-row premium carpeted floor mats with Platinum badging					
			S	S	Axle – Rear, 3.16 non-limited-slip						P	S	S		10-way power front-passenger seat including power lumbar											Flooring – 1st- and 2nd-row floor liners					
S	S	S			Front-wheel drive (FWD)							S	P	S	Driver's seat memory feature							O	O	O	O	Instrument panel and door trim – Galvano appliqué					
O	O	O	S	S	Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (includes front recovery hooks) ¹						P		S		Heated 1st-row seats					S						Instrument panel and door trim – Dark Galvano appliqué					
					Battery – 58-amp-hr							S	P	S	Heated and cooled 1st-row seats						S					Instrument panel and door trim – Multipiece satin chrome and Rosewood film appliqué					
S					Battery – 72-amp-hr ¹							P		S	Multicontour 1st-row seats with Active Motion®											Instrument panel and door trim – Multipiece satin chrome and carbon sport appliqué					
	S	S	S	S	Brakes – Heavy-duty front calipers							O			2nd-row bucket seats ¹								S			Instrument panel and door trim – Multipiece real aluminum and real Brown Ash Swirl wood appliqué					
		S	S	S	Brakes – Heavy-duty rear calipers								O	O	O	2nd-row heated bucket seats with power-assist fold feature											Intelligent Access with push-button start				
			S		Sport-tuned suspension							S	S	S	2nd-row fold-down center armrest with 2 cupholders											Leather-wrapped instrument panel top, center console lid, and door armrests and rollovers					
					Driver-Assist Technology							O	O	O	2nd-row center console (requires 2nd-row heated bucket seats with power-assist fold feature) ¹											Leather-wrapped, quilted door-trim inserts					
	P	P	P	S	Adaptive cruise control & forward collision warning with brake support ¹								S	P	S	2nd-row heated outboard seats						S	S	S	S	Mirror – Manual day/night rearview					
					BLIS® (Blind Spot Information System) with cross-traffic alert							S	S			PowerFold® 3rd-row seat											Mirror – Auto-dimming rearview ¹				
			P	S	Enhanced active park assist with parallel park, park out assist, reverse perpendicular parking and Forward and Side Sensing Systems					S			S	S		390-watt Audio System from Sony® with HD Radio™ Technology, single-CD player and 12 speakers						P	S	S	S	Power-adjustable pedals with memory					
	P	S	S	S	Forward Sensing System									P	S	500-watt Audio System from Sony with Clear Phase® and Live Acoustics™ technology											Rear cargo well protector				
		S	P	S	Front 180-degree camera with washer											SiriusXM® Radio with 6-month trial subscription ⁴						O	O	O	O	Rear Seat Entertainment System by VOXXHirschmann ^{SM1,5}					
	P	P	P	S	Lane-Keeping System								P	S	S	Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription ⁴							P	S	S	S	Remote Start System ¹				
		S	S	S	Reverse Sensing System											4.2" configurable color LCD screen in instrument cluster					S	S					Steering column – Manual-tilt/-telescoping				
S	S				SYNC® Voice Recognition Communications and Entertainment System with 4.2" color LCD screen in center stack, 911 Assist®, AppLink®, and 1 smart-charging USB port							P	S	S	Dual 4.2" configurable color LCD screens in instrument cluster ¹											Steering column – Power-tilt/-telescoping					
	P	S	S	S	SYNC 3 with 8" color LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports ¹								S	P	S	110V/150W AC power outlet							S	S	S	Steering wheel – Black urethane					
																All-digital instrument cluster											Steering wheel – Black leather-wrapped				
													S	P	S	Ambient lighting											Steering wheel – Black leather-wrapped with real Brown Ash Swirl wood accent and unique stitching				
	P	S	S	S	SYNC Connect ² embedded 4G LTE modem powered by FordPass™ App ³ (includes Wi-Fi hotspot capability)					O	O	O	O	O	Cargo cover						P	S	S	S	S	Steering wheel – Heated					
													S	S	S	Cargo net											Steering wheel-mounted paddle shifters				
										S	S					Door-sill scuff plates – Front, with embossed “EXPLORER” logo					P	S	P	S	Universal garage door opener						
												S				Door-sill scuff plates – Front, with bright “EXPLORER” logo															
													S	S		Door-sill scuff plates – Front, with illuminated “EXPLORER” logo															

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¹Restrictions may apply. See your dealer for details. ²SYNC Connect includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary 5-year subscription period for remote features. To activate, go to www.att.com/ford. ³FordPass smartphone app, for use with SYNC Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play.™ Learn more at fordpass.com. Message and data rates may apply. ⁴After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁵Ford Licensed Accessory.



BUILD YOUR EXPLORER					S : STANDARD O : OPTIONAL P : PACKAGE CONTENT												
EXPLORER	XLT	LIMITED	SPORT	PLATINUM		EXPLORER	XLT	LIMITED	SPORT	PLATINUM		EXPLORER	XLT	LIMITED	SPORT	PLATINUM	
O	O	O	O	O	Exterior												
					Black running boards	S	P										
			S		Blackout treatment on headlamps and taillamps		S										
	S	S			Bodyside cladding inserts – Chrome with “EXPLORER” script			S									
			S		Bodyside cladding inserts – High-gloss black				S								
				S	Bodyside cladding inserts – Satin chrome with “EXPLORER” script					S							
S					Door handles – Black	O	O	O	O	O							
	S				Door handles – Body-color		S	S	S	S							
		S			Door handles – Chrome	S											
			S		Door handles – High-gloss black		S	S									
				S	Door handles – Satin chrome				S								
S	S	S			Exhaust tips – Dual, bright					S							
		S	S	S	Exhaust tips – Quad, bright (3.5L EcoBoost)	O	O	O	O	O							
O	O	O	O	O	Front license plate bracket (standard where required)		P		S								
S					Grille – Dark Foundry-painted with chrome bars	S	S										
	S				Grille – Foundry Gray-painted with chrome bars			S	S	S							
		S			Grille – Bright silver-painted with chrome bars				S	O	O	S					
			S		Grille – High-gloss black-painted			O	O	O	S						
				S	Grille – Unique satin chrome			O	O	O	O						
	P	P	P	S	Headlamps – Automatic high-beam												
	S	S	S	S	Headlamps – LED signature lighting	O	O	O	O	S							
	P	S	S	S	LED fog lamps		S	S	S	S							
S	S	S			Liftgate – Chrome appliqué												
			S		Liftgate – High-gloss black appliqué												
				S	Liftgate – Satin chrome appliqué	O	O	O									
		S	S	S	Liftgate – Hands-free foot-activated ¹												
S	S				Mirrors – Power, heated sideview with integrated blind spot mirrors and black caps	O	O	O	S	S							
	P		S		Mirrors – Power, heated sideview with integrated blind spot mirrors, LED turn signal indicators, security approach lamps and high-gloss black caps	O	O	O	O	O							
		S			Mirrors – Power-folding, heated sideview with autofold, LED turn signal indicators, security approach lamps, memory and body-color caps					O							
				S	Mirrors – Power-folding, heated sideview with autofold, LED turn signal indicators, security approach lamps, memory and satin chrome caps												
S	S				Rear bumper step pad – Black												
	P	S			Rear bumper step pad – Black with chrome surround												
			S		Rear bumper step pad – Black with high-gloss black surround												
				S	Rear bumper step pad – Black with satin chrome surround												
											</						

2018 Explorer | ford.com

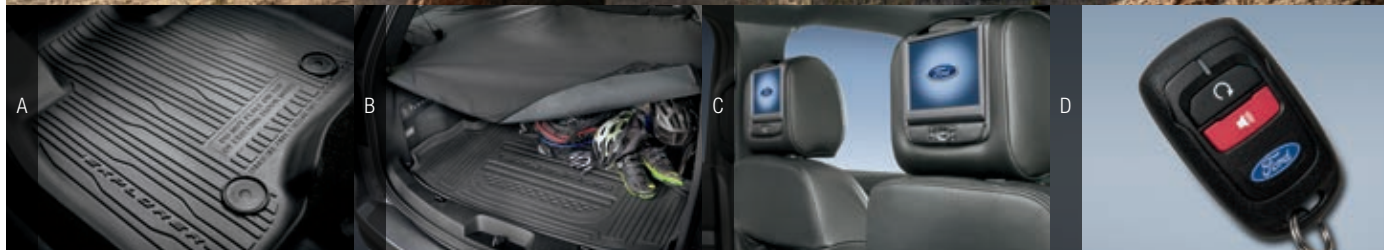
¹Restrictions may apply. See your dealer for details. ²SYNC Connect includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary 5-year subscription period for remote features. To activate, go to www.att.com/ford. ³After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI.





	EXPLORER	XLT					LIMITED	SPORT	PLATINUM	
Exterior	Oxford White	1	2	3	4	5	6			
	White Platinum Metallic Tri-coat ¹		2	3	4	5	6	7	8	9
	Ingot Silver ²	1	2	3	4	5	6	7	8	9
	Platinum Dune Metallic Tri-coat ¹		2	3	4	5	6	7	8	10
	Cinnamon Glaze ²		2	3	4	5	6	7	8	10
	Burgundy Velvet Metallic Tinted Clearcoat ¹		2	3	4	5	6	7	8	9
	Ruby Red Metallic Tinted Clearcoat ¹		2	3	4	5	6	7	8	9
	Blue ²	1	2	3	4	5	6	7	8	9
	Magnetic ²		2	3	4	5	6	7	8	9
	Shadow Black	1	2	3	4	5	6	7	8	9





FORD ACCESSORIES

Limited in Ingot Silver accessorized with hood deflector, side window deflectors by EGR,¹ running boards, molded splash guards, roof crossbars,² and roof-mounted bike carrier by THULE^{®1,2}

accessories.ford.com

Exterior

- Full vehicle cover¹
- Hood badge
- Hood deflector
- Hood protector¹
- Locking fuel plug
- Racks and carriers^{1,2}
- Roof crossbars²
- Running boards
- Side window deflectors¹
- Splash guards
- Sportz[®] tent¹
- Trailer towing accessories
- Wheel lock kits

Interior

- Ash cup/coin holders
- Cargo organizers and protectors
- Carpeted floor mats
- First aid and roadside assistance kits¹
- Floor liners (A)
- In-vehicle safe¹
- Interior cargo cover (B)
- Interior light kit
- Interior rear consoles
- Protective seat covers¹
- Tablet cradle¹
- UVS100[®] Custom Sunscreen¹

Electronics

- Bullfrog[®] portable Bluetooth[®] speakers¹
- Keyless entry keypad
- Rear seat entertainment¹ (C)
- Remote Access
- Remote start systems (D)
- Vehicle Security System
- Warning sensor systems¹



New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect[™] Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models (class is Large Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.