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Center for **Sustainable** Journalism
AT KENNESAW STATE UNIVERSITY



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JuvenileJustice
INFORMATION EXCHANGE



@JJIEga



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.org

**Brews &
News**

ATLANTA, GA
Feb. 3, 2012

Online Auction

All proceeds benefit the Center for Sustainable Journalism
and the Juvenile Justice Information Exchange

Coming to Kennesaw State University in October 2012:

JUVENILE-IN-JUSTICE PHOTOGRAPHS BY RICHARD ROSS

Don't miss this three-week photo-exhibit on loan from the Nevada Museum of Art in Reno, Nevada of work from world renowned photographer Richard Ross.

This powerful and haunting series of 50 photographs documents and examines the placement and treatment of American juveniles housed in detention facilities in the United States.

iPhone users



Available on the
App Store

Android, etc.



jjie.org/
Auction

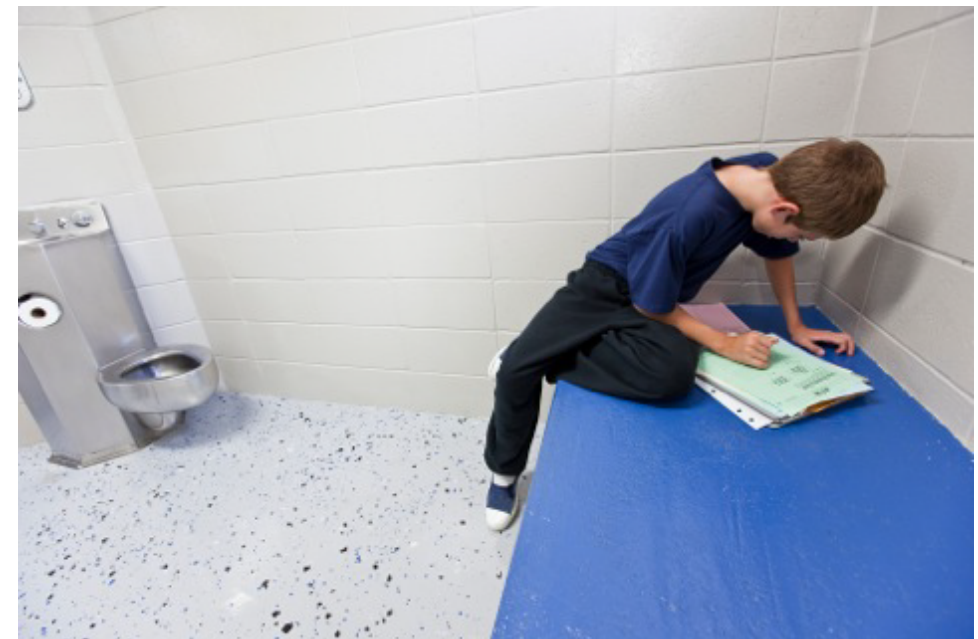
Download the mobile app, access the auction on your smartphone or stop
by one of our computers to bid throughout the evening.

last bids at 9pm

 Center for **Sustainable** Journalism
AT KENNESAW STATE UNIVERSITY



JJIE
.org



For more about Richard Ross and Juvenile-In-Justice:

<http://bokeh.jjie.org>

thank you, from our director

featured items



I want to thank each of you for attending Brews and News tonight, our first major Fun-Raiser for our Center for Sustainable Journalism at Kennesaw State University.

The funds raised will make it possible for us to have more community-oriented events like SoCon12, which many of you will be attending tomorrow. It will also help ensure that high quality, ethically sound journalism has a future.

Our Center for Sustainable Journalism started the Juvenile Justice Information Exchange, JJI.org, after I heard the heartbreaking story of 14-year-old Shaquanda Cotton. She was sentenced to seven years in jail for pushing a school hall monitor. She would have languished in jail had it not been for a journalist who specialized in civil rights issues writing about her plight.

Thanks to the public outcry resulting from that one story, Shaquanda Cotton was released from jail within 21 days. Justice was done.

All well and good, except the reporter Howard Witt, no relation to me, is no longer covering civil rights issues. His newspaper, the Chicago Tribune filed for bankruptcy.

Today no mainstream media outlets are covering civil rights issues, including juvenile justice on a daily, persistent basis.

The JJI.org is filling that void, but we can only continue to do so with your support. If just 2,000 of our intense followers donate \$100 annually, we can ensure that the Shaquanda Cottons of the world receive the journalism coverage and justice they deserve. Please give at the level that's right for you.

Have a great time tonight. Please pull me aside and say hello, and again thanks for your support. It is deeply appreciated.

Sincerely,
Leonard Witt
Executive Director, Center for Sustainable Journalism
Publisher, Juvenile Justice Information Exchange
@LeonardWitt

A large, stylized handwritten signature of Leonard Witt in black ink.

One Week Beach House Rental in Santa Rosa Beach, Fla.



Get away from it all with this amazing week-long beach house rental in Santa Rosa Beach, Fla. This beautifully furnished, three-story, 3/2.5 town home is just steps from the beach. At 1,800 square feet, it provides room for a family to spread out without sacrificing the amenity of privacy -- and comes with a terrific Gulf view.

estimated value: \$1,100

One Year Urban Body Fitness Membership with Tanning



This fantastic package includes a one year health club membership to Urban Body Fitness (UBF) and one year of unlimited tanning capsule access. UBF's facility offers a wide range of motivating group classes, the most sought after personal trainers and an extensive selection of strength and cardio equipment to help you reach all your fitness goals. Located at 500 Amsterdam Ave. in Atlanta

estimated value: \$1,009

Website designed by Bella Web Design, Inc.



One lucky bidder will receive a website worth \$1,700 from Bella Web Design, Inc. The package includes a 6 page template site, work with a designer who will customize the site with your logo, images and colors and choice of more than 2,000 templates. See before and after pictures at simplybellawebdesign.com to get a feel for how the process works.

estimated value: \$1,700

ReTargeter Site Retargeting and Ad Design Package



ReTargeter includes 1 month of free site retargeting and 1 set of free ad designs - a package with a combined retail value of \$1,000. The winning bidder will have access to their account through ReTargeter's online dashboard, and will have a dedicated account manager to assist them throughout the process. A great package for a great cause.

estimated value: \$1,700

thanks to our donors

Intelatext



INTELATEXT Awards' Intelatext is a 'next generation' technology company with a heavy focus on multi-media texting. With multiple accolades for innovation, mobile translation in over 200 languages, and the most recent 'Mobile Marketer of the Year at the Tech Marketing Awards', Intelatext is leading the way and setting the pace for companies both in the US and around the globe. Intelatext has more mobile engagement technologies combined for customized client-driven solutions than any other company in the world and the seasoned staff experience who know how to wield those tools for a much higher batting average across the board.

Cindy.Miller.Atl Communications



Cindy.Miller.Atl Communications' approach goes beyond traditional definitions of Public Relations and Internal and External Communications to create a comprehensive communications strategy using tactics ranging from traditional corporate newsletters and speeches to media relations and social media. Its education, training and work experience provide a unique blend of communication and management skills that we use to help companies put strategy in motion.

Retargeter



ReTargeter is a self-serve digital marketing and advertising platform that specializes in retargeting solutions for brands of all sizes. Retargeting enables brands to focus their advertisements on

everybody who has engaged with them online, whether through the web, e-mail, mobile devices, Twitter or Facebook. These people are served targeted advertisements following their interactions, which encourages repeat visits, drives conversions, increases brand visibility, and optimizes marketing dollars.

Karate Atlanta



The American Taekwondo Association (ATA) is the premier North American organization dedicated to the martial arts discipline of taekwondo, and is the founding organization of other international affiliates that include the World Traditional Taekwondo Union (WTTU) and the Songahm Taekwondo Federation (STF). Counting both the U.S. and worldwide, our organizations have over 1,500 independently owned and operated licensed schools and clubs, and have registered over one million students since the ATA's inception in 1969. Karate Atlanta has multiple locations serving the metro Atlanta area. www.karateatlanta.com

The **Juvenile Justice Information Exchange**
is a proud new members of:



A consortium of more than 60 non-profit
newsrooms across North America.



www.investigativenewsnetwork.org

The Power of 2,000

help us keep a spotlight on juvenile justice so every child is treated equally, fairly and justly under the law



for just a \$100 annual contribution you can help ensure juvenile justice has a sustainable, permanent home at JJIE.org
www.jjie.org/donate



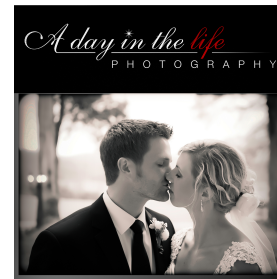
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SA Mastering



Do you want your music to compete in the International Marketplace? Now YOU have the opportunity to get your original content mastered and into the licensing and placements pipeline directly in the major entertainment industry hub of Atlanta, Georgia by veteran mastering engineer Selah Abrams. SA Mastering (<http://www.samastering.com/>) specializes in urban music for the Southeastern US, and Western/Southern African markets. The Omen Agency (<http://omenagency.com/>) is a full service entertainment company with a venue and studio in trendy Castleberry Hills in downtown Atlanta.

A Day in the Life Photography Studio



A Day in the Life Photography features the work of photographer John Webb, who has earned the Certified Professional Photographer (CPP) designation from the Professional Photography Certification Commission. John's style and approach to wedding and portrait photography is that of a "storyteller." This, combined with his passion for excellence, lets him create empathy with the bride and groom as he focuses on their precious vows and joy to capture those priceless, significant life moments into magical images to be cherished and relived for years to come.

Urban Body Studios



Located in the heart of Midtown Atlanta, Urban Body Studios offers a variety of spa, fitness and salon services. Strengthen your body and mind in group or private yoga or pilates classes, train with the most sought after personal trainers in the city and treat yourself to their extensive menu of spa and salon services without ever having to leave the neighborhood.

Bella Web Design

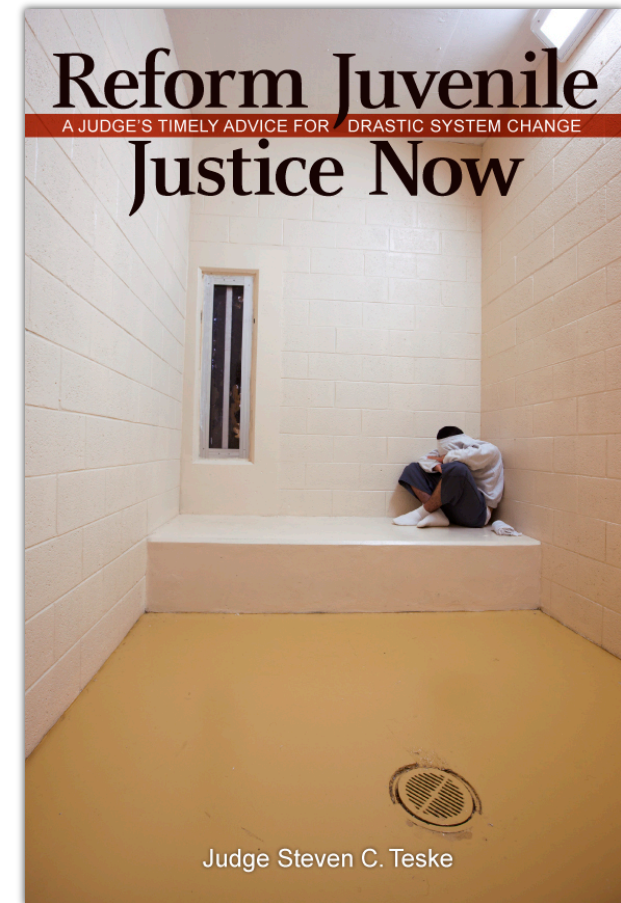


Since 1998, Bella Web Design has been helping businesses and associations worldwide look their best online and use social media tools to increase awareness, build credibility and close more deals (or make more sales). From website design and hosting to Facebook, LinkedIn, YouTube and Twitter coaching, the award-winning firm fulfills all your Internet marketing needs. CEO and founder Desiree Scales is an acclaimed social media advocate who speaks at conferences and business association meetings on how to harness the power of the Internet.

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Embassy Suites	Vintage-ology
Gibbs Gardens	Theater on the Square
CNN	PGA Tour Superstore
Geekend	Abbadabba's
KSU Athletics	Top Dogs Pet Boutique
Center Stage North	Paint the Town
Judge Irene Sullivan	Alon's Bakery
T.G.I.Fridays	Fado Irish Pub
Pike Nurseries	Starbucks
Manuel's Tavern	Marietta Cigar Company
Blick Art Materials	Mellow Mushroom
Fox Theatre	Harry's Farmer Market
The Wellpath Center	Brunswick Zone XL
GA Writer's Association	Taqueria Tsunami
J. Gumbo's	Pittypat's Porch
Massage Envy	Must Love Dogs, Inc.
Marlow's Tavern	Go Fish
Outback Steakhouse	Hair Art Day Spa
California Dreaming	Alliance Theatre
Clairborne's Salon	Dad's Garage Theatre
DuPre's Antique Market	Doc Chey's
Zucca Bar and Pizza Oven	
Little Purple Cow Productions	
Ecologie Trendy Consignment Boutique	
Kennesaw Museum Foundation	

Coming Soon



Thoughts and reflections from Clayton County, Ga.
Juvenile Court Judge Steven C. Teske

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